#### **APRIL 2022 NEWSLETTER**





#### **INSIDE THIS ISSUE:**

Page 1-2 SICCI-FSIO, THE NEXT MILESTONE

Pages 3 Working Closely with Partners -

Page 4 Expanding Business Ventures
With India

Page 5 SICCI-FSIO Gala Dinner

Page 6 SICCI's New CEO

**Standing Shoulder to Shoulder** 

Page 7 Visit by India's Speaker of

**Parliament** 

Page 8-9 In Conversation with Dr. Brian

Shegar - Tapping the UAE

market

Page 10 Enterprise Leadership for

Transformation

Page 11 SME Focus - GoalsMapper

Page 12-13 SICCI Member Profiles

Page 14 New SICCI Members

Page 15 FSIO news: Iftar at SNM &

Staying Healthy

Page 16 SICCI in the News

Page 17-18 Jobs Match

Email: marcom@sicci.com

# SICCI-FSIO, THE NEXT MILESTONE



It has been six months since the formation of the Federation of Singapore Indian Organisations or FSIO was announced in October 2021 during the fireside chat held with Emeritus Senior Minister Goh Chok Tong.

Since then, there has been much hyperactivity at the Singapore Indian Chamber of Commerce and Industry in its interactions and work with the 26 FSIO bodies which have come on board. And the SICCI-FSIO nexus is about to move on to its next milestone, its official logo launch, and a gala dinner to celebrate the formation of this major umbrella body which aims to be a voice of unity for the Indian community in Singapore.

The launching ceremony and gala dinner will be held on 12 May 2022 at 7pm with the evet being graced by the President of the Republic of Singapore.

#### The Logo

A key highlight at the gala dinner which will be attended by leaders from the FSIOs and the Indian community in general and business leaders from the various sister chambers of commerce is the launch of the special logo which binds SICCI and the FSIOs. The logo will also help create a distinct identity of the ties between SICCI and the FSIO bodies and emphasize the all-important truth that Unity is Strength and that is something which is much needed in the Indian community and amongst Indian organizations in Singapore which often have varied needs according to their size and programmes outreach to the community. This is where SICCI can come into play by helping to propagate special programmes of the various organizations to all the FSIO partners so that there is greater outreach benefitting many in the community.

Two areas come to mind where more outreach is needed these days as the population ages and the economy continues to mature and keeps up with times.

The first is in health and healthy lifestyle. Many members from the FSIO have on-going health awareness and mental awareness programmes for different age groups. Some have even tailored their programmes to address the specific needs of the ageing population. Here is where the close ties between the FSIO bodies can be beneficial. At the touch of a button, the availability of these programmes can be shared across all social media platforms of the various FSIO bodies, with the aim of attracting more people to benefit from talks, roadshows, on the spot health checks and free consultations and referrals particularly for low-income families.



The second and equally important area is skills upskilling, something constantly emphasized by our government leaders.

Here an important target group are the senior citizens who form a large pool of untapped talent source for fill the manpower shortages facing several sectors, particularly the services industry and restaurants. Our FSIOs can come together to identify keen individuals who are willing to return to the workforce and match them with job availabilities. This is where SICCI's job search portal and SME Centre's services can play a big role in working closely with the FSIOs to identify both job opportunities and training needs for the benefit of all those interested in taking up a job.

There is no doubt that the work has been cut out for the joint SICCI-FSIO management team and may this cooperation further enhance and strengthen the role and contributions of the Indian community towards this nation's further progress.



Chairman, Dr. T Chandroo, The Board of Directors, and Staff of SICCI wish everyone a happy Labour Day!





# **Working Closely with Partners - MTI**

Working closely with partners as Singapore's economic agencies waste no time in tapping local and overseas markets in the post-pandemic era.

That was the key theme of the annual Firefly Symposium organised by the Ministry of Trade and Industry on 24 April 2022. From the Singapore Indian Chamber of Commerce and Industry, its Chairman, Dr T Chandroo and CEO Dinesh Singh attended and shared their views.

#### Strengthening Key partnerships

Giving his opening address MTI Minister, Mr Gan Kim Yong noted that for this year, the Ministry has invited its key partners to the Firefly Symposium, including our tripartite partners, the Trade Associations and Business Chambers, or TACs, the union movement and the think tanks.

"We want to continue engaging our stakeholders through platforms such as this, as well as the Future Economy Council, and the Alliance for Action industry coalition groups. Constant global and regional developments require us to work closely with our stakeholders, so that we can adapt with greater agility and create the right environment for new ideas and partnerships to flourish", emphasised Mr Gan.

The Minister added that the government is organising its efforts around the Singapore Economy 2030 vision, which comprises four key pillars – Manufacturing, Services, Trade and Enterprises.

He stressed, "This builds on the hard work and collective leadership of our stakeholders – industry leaders and TACs, the unions and workers, and the Government".

Sharing his thoughts about the Symposium, SICCI Chairman, Dr T Chandroo said Minister Gan's message to the guests from the Trade Unions, Trade Associations & Chambers and various government officials was that everyone should all get ready for post Covid and work aggressively towards building a very strong 'Singapore Economy 2030'.

"The four key pillars of these economy would be manufacturing, trade. enterprises and services. He also said that it is equally important to embrace growth in the area of Digital and Sustainability and pursuit relentlessly for transformation. He stressed that it is a must to build strong Singapore Enterprises that must eventually go abroad. Indeed, this symposium was a tribute to the TACs for their relentless effort to work very closely with the multiple agencies during the Covid years", emphasised Dr Chandroo.

The annual Firefly Symposium is a key event on the Ministry of Trade and Industry (MTI) calendar to celebrate achievements of the Firefly agencies, communicate MTI-wide strategies and share how the work of Firefly agencies contributes to the overall MTI vision and strategic thrusts.



MTI Facebook page



Dr T Chandroo Facebook page



www.sicci.com/elections2022/

# **Expanding Business Ventures With India**

He may now be the Secretary in the Department of Animal Husbandry & Dairying in the Indian Ministry but Shri Atul Chaturvedi is someone has had a wideranging stint in various Indian ministries and government departments and well placed to share with business leaders the best ways to tap the Indian market and gain the confidence of the business community in India.

Shri Atul Chaturvedi who is in Singapore to expand the work of Invest India and at the same time visit his son's family, caught up with the top leaders of the Singapore Indian Chamber of Commerce and Industry for a discussion on 28 April 2022. Welcoming him at SICCI's headquarters were Chairman, Dr T Chandroo, the two Vice Chairpersons Maneesh Tripathi and Kishore Daryanani and SICCI CEO, Dinesh Singh.

Dr Chandroo highlighted to Shri Atul Chaturvedi of some of the key food imports that Singapore receives from India and the volume of such business dealings.

According to 2020 figures available from various trade journal sources, items include edible vegetables and roots to the tune of nearly 30 million Singapore dollars, coffee, tea, and spices worth nearly 25 million dollars and a variety of seafood and fish products worth close to 30 million dollars.

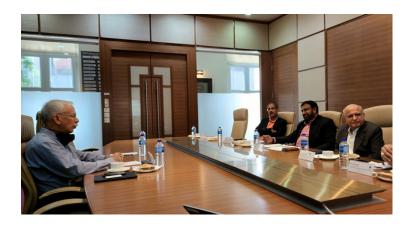
Dr Chandroo also explained that with the upturn in business activity following the easing of travel and the opening of borders many companies in Singapore are very keen to re-establish their business contacts with partners in several industries back in India. Many companies had to scale back their operations in the past two years, some even shut down. However, the concern for SICCI and its businesses here in Singapore was to establish the right link with the personnel in India.

Something which Shri Atul Chaturvedi acknowledged, and he offered some suggestions for SICCI and its team of leaders to consider when venturing into the Indian markets.

First, consider setting up a team of experts in various fields back in India covering aspects like Legal, banking, Insurance, Import and export, a team of well-acclaimed individuals who know the issues which businesspeople can face and have the wherewithal to help address and advice on these issues and take the business ventures forward.



Dr T Chandroo Facebook page



And secondly, would be to consider a key liaison person in some of the key states which SICCI's businesses have interests in. The liaison person would be a useful link to help establish the business contacts, organize delegation visits, and perhaps even link up with key officials from each Indian state to promote investments and businesses by SICCI members.

During his stay here, Shri Atul Chaturvedi has also met key officials from several ministries and government departments including the Singapore Food Agency, to get a better idea of some of the programmes that SFA has which the Indian Ministry can tap on and link up with SICCI to promote the efforts.



Singapore Indian Chamber of Commerce & Industry

ESTABLISHED 1924

Federation of Singapore Indian Organizations

# SICCI-FSIO GALA DINNER

GUEST OF HONOUR

President Halimah Yacob

Island Ballroom, Shangri-La Singapore 22 Orange Grove Road 12th of May 2022, 6.30 PM Attire: Formal / Ethnic

Scan here to book your tables!



Call 6222 2855 for more information.

STAY CONNECTED WITH SICCI!



facebook



Linked in





#### SICCI's new CEO

The Singapore Indian Chamber of Commerce and Industry has a new Chief Executive Officer He is Dinesh Singh and he has joined SICCI from 18 April 2022.

Mr. Dinesh succeeds Mr. Johnson Paul, who returned to the private sector at the end of 2021. The Chairman of SICCI and its board of directors' thanks Mr. Johnson Paul for his contributions to the apex business chamber of the Indian business community and warmly welcomes Mr. Dinesh Singh to spur he Chamber to even greater heights. Previously Dinesh was the General Manager of the Foundation of Rotary Clubs (Singapore) FRCS, and prior to FRCS he was Membership Director at The National University of Singapore Society - Singapore's Premier Graduate Club.

"Among my core responsibilities, include overseeing both the subscription revenue and membership growth by constantly developing greater membership value and driving membership campaigns. Here at SICCI, this will be one of my priority areas- to boost the membership of SICCI which has been declining for quite some time. With a growing number of young entrepreneurs in the Indian business community, it is timely to produce some attractive membership packages to bring them on board, tap their ideas and engage and involve them to make SICCI into a stronger apex business organization in Singapore to the pride of the Indian business community", said Dinesh when asked of some of his immediate priorities and challenges.

Expanding our links far and wide and engaging actively with our partners and stakeholders is another area Dinesh and his team will focus their attention on too, explained SICC Chairman, Dr T Chandroo.

Adds Dr Chandroo, "We are happy that Dinesh is coming on board as he brings with him a wealth of experience in membership organizations, and in charity organizations like the FRCS. This will add immense value to SICCI as we serve SMEs who are recovering post-COVID"

Welcome on board Dinesh!



Singapore's Finance Minister, Mr Lawrence Wong was recently named as Leader of the 4G team of Ministers to take Singapore forward and this effectively names him as the next Prime Minister of Singapore to succeed Mr Lee Hsien Loong.

The Singapore Indian Chamber of Commerce and Industry, SICCI congratulated Mr Wong on this important development in the political landscape in Singapore. And SICCI Chairman Dr T Chandroo assured Mr Wong that the Chamber will stand shoulder to shoulder with the government in addressing the challenges faced by small and medium enterprises. We bring you Dr Chandroo's statement to Mr Wong:



"It is with much happiness that on behalf of the Board of the Singapore Indian Chamber of Commerce and Industry and the entire Indian business fraternity in Singapore, that I offer my heartiest congratulations to Minister for Finance, Mr. Lawrence Wong, on being chosen as the individual to lead the 4G Team and Singapore into the future.

With this announcement by Prime Minister Lee Hsien Loong, all eyes are on Mr. Lawrence Wong as he prepares to become the fourth Prime Minister of Singapore. Mr. Lawrence Wong is no stranger to SICCI and the Indian business community. In 2021 in November, Mr. Wong joined SICCI for a frank and down-to-earth fireside chat and he put before us the fiscal and budgetary challenges that the Singapore government will face as it steers the country out of the pandemic. We are thankful to him and his MOF team for agreeing to SICCI's calls to delay the implement of the increase in the GST till January 2023 to give businesses more time to recover from the aftershocks of Covid-19. As the apex business chamber of the Indian community, SICCI is fully supportive of the government's calls for businesses to upskill their workers, innovate, digitalise, and expand their wings beyond Singapore. As we prepare to take Singapore to the next phase under the 4G leadership team, I give my assurance that SICCI will stand shoulderto-shoulder with the government to help propel our small and medium enterprises to even greater heights."

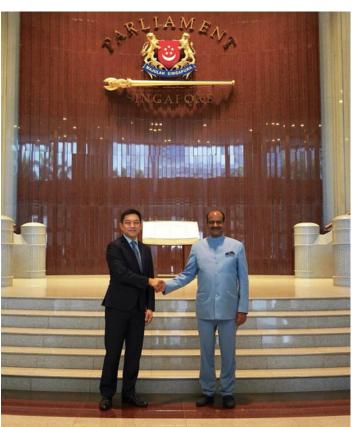
# Visit by India's Speaker of Parliament

India's Speaker of Parliament, Shri Om Birla was in Singapore with a Parliamentary delegation from 24 to 26 April and during his visit met with Singapore's Speaker of Parliament, Tan Chuan Jin and Emeritus Senior Minister Goh Chok Tong.

Also in attendance during the meeting with Speaker Tan were Singapore MPs Gan Thiam Poh, Alex Yam and Ms Marian Jaffar.

According to a release from the Parliament of Singapore, Speaker Tan and Speaker Birla spoke about several aspects of the long-standing and deep relations between Singapore and India. They also had a fruitful discussion on ways to increase engagement between parliamentarians from both countries.

Said Mr Tan on his Facebook, "I first met His Excellency Om Birla, Lok Sabha Speaker, my counterpart from India, at the sidelines of the G20 Parliamentary Speakers' Summit in Rome. We had also exchanged correspondence over time and even birthday greetings on Twitter! We have a strong relationship with India at many levels and it was meaningful to catch up again with him and his delegation."



Parliament of SIngapore Facebook



Writing on his Facebook page, ESM Goh said the Indian Parliamentary delegation was visiting Singapore as part of a regional visit.

"We discussed the importance of strengthening bilateral ties across all levels, including through increased interparliamentary exchanges. In a challenging world, Singapore needs friends and partners like India", emphasised ESM Goh.

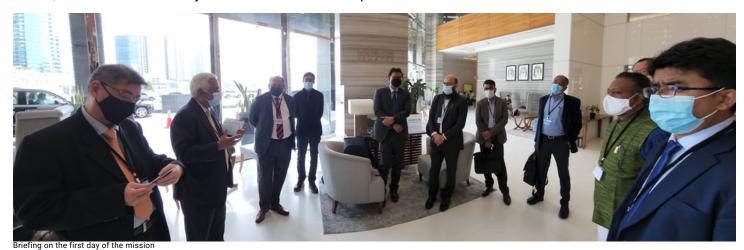
Mr Goh has been very much credited for starting off the India fever during his tenure as Prime Minister of Singapore and over the years had played a pivotal role in blossoming Singapore-India ties.



# In Conversation with Dr. Brian Shegar

Tapping the UAE market

After a dampening and depressing two years of no travels and business dealings via cyberspace, it was finally back to business for a group of business leaders from the Singapore Malay Chamber of Commerce and Singapore Indian Chamber of Commerce and Industry during their recent business delegation to the United Arab Emirates. SICCI Connect caught up with the President of the UAE-Singapore Business Council Dr Brian Shegar who led the delegation, and he shares with us some of the desired outcomes of the visit to Dubai, Abu Dhabi and Sharjah from 28 March to 1 April 2022.



How would you describe the mood in the UAE cities that your delegation visited for business activities to resume in full swing post-pandemic?

Dr Shegar: The delegation was highly impressed by the "business as normal" attitude in the business and economic climate in the UAE. The key emirates visited by us were Dubai, Abu Dhabi and Sharjah. Dubai which is the services hub of the UAE economy and the most globally connected city in the Middle East was bustling with activity nearing pre-COVID levels. Dubai's EXPO2020 was a milestone event in the history of the UAE and the broader Middle East. The delegates spent a day at the EXPO site the day before its closing celebrations on 31st March 2022. Among the pavilions visited was the award-winning Singapore Pavilion of which the UAESBC was a sponsor.

What were some of the key business sectors that the Singapore delegation was keen to explore and what follow up action are you all looking at post-trip?

Dr Shegar: The key business sectors covered by the business mission were namely pharma/nutraceuticals. SICCI members were wellrepresented in both sectors as delegates. We had productive meetings with the business chambers in Abu Dhabi and Dubai, relevant free zones and investment agencies as well as companies that could be potential business collaborators and service providers. The business delegates received comprehensive briefings and useful information for them to pursue in subsequent discussions in the posttrip phase.



The Delegation visits the International Free Zone Authority

SICCI NEWS SICCI CONNECT | 9



The Delegation at the Abu Dhabi Investment Office (ADIO)

What are the next steps both the UAE-Singapore Business Council and the two chambers can take to continue keeping interest and building ties with the chambers and business associations in the UAE.

**Dr Shegar**: UAESBC values its close ties with SICCI and the SMCCI. We have a MoU with SICCI that has laid the foundation of what we expect to be a long, sustainable and mutually beneficial relationship that will assist SICCI members in their business aspirations in the UAE and the Middle East.



Mr. Vishnu Patekar of Delighteck speaks at the networking reception with Mr. Kamal F Vaswani, Singapore's Ambassador to the United Arab Emirates.



Mr. Kanan and Mr. Sanjay, of Herbal Pharm Pte Ltd. At the meeting with MBG Corporate Services UAE, Dubai.

What questions do the UAE business colleagues have to ask about the pandemic situation and business issues in Singapore, what are their interest areas.

**Dr Shegar**: UAE companies are eagerly anticipating Singapore to fully open its economy to business travel and engagement so that greater trade and investment opportunities can be exploited. The UAE is already Singapore's largest trading and investment partner in the GCC and conversely Singapore is the UAE's most important business partner in ASEAN. Therefore, as we emerged into a post-COVID era, we should strive to seek opportunities available for Singapore companies in the UAE and leverage the UAE's excellent connectivity with the GCC and Middle East.



Mr. Mohamed Faizal Ahmed Faraj of Red Vista Singapore speaks with Mr. Krishnamurthy Sundaresan, Group CFO of the Abu Dhabi Co-operative Society



Mr. Amitava Das of Euro Healthcare Pte. Ltd. speaks with representatives from HSBC, which hosted the delegation for lunch at the UK Pavilion of Dubai Expo 2020.

# **Enterprise Leadership for Transformation**

TARSAN INTERNATIONAL PTE LTD – was incorporated as a Global Trading Company in Singapore in 2006 with a capital of S\$50,000 to cater to the business needs of the Small and Medium Enterprises in Asia. The primary goal of the TARSAN is to function as a reliable and committed procurement house and to meet the growing needs of various manufacturing industries. Its Executive Director, VG Balachander recently attended the Enterprise Leadership for Transformation Course, recommended by the Singapore Indian Chamber of Commerce and Industry, SICCI.

The Course is conducted at the Nanyang Technological University in Singapore.

Mr Bala tells us more about the course and how he has benefitted from it for his company's and staff development.

Q: Where and how did you find out about the Enterprise Leadership for transformation course and what made you take up the course?

Bala: To make the global journey smooth and effective, Tarsan Intl associated with various international trade organisations. Our association with Singapore Indian Chamber of Commerce and Industry (SICCI) started in the year 2008 and we had regular engagement in various areas related to our trade. In mid-2021, we came to know about the ENTERPRISE LEADERSHIP FOR TRANSPORMATION" (shortly known as ELT) program started by Nanyang Technological University

in partnership with Enterprise Singapore from SICCI in one of their email notifications.

Q: Tell us about some of the key aspects that this course covers and the duration of this course. Is there any handson experience to apply what you have learnt before being awarded the course certificate?

Bala: This one-year program helps SMEs to find the growth prospects through various lectures from industry experts, case studies, mentorship and equip the company with tools to streamline operation and roadmap for growth. This ELT program is suitable for business owners or leaders and top executives who wish to transform the business to the next level with innovation and digital transformation. The aim of this program is to empower business leaders in optimising their leadership and business growth capabilities in this new normal. It helps to transform companies with innovative and actionable business growth plans through an entrepreneur centric learning approach. Direct approach program addresses SME's business challenges holistically giving enterprise leaders access to valuable resources like mentoring, networking, experience sharing and Internationalisation opportunities.





Q: How are the objectives and lessons learnt in this course relevant to the work in your company and your company's objectives

**Bala**: The main aim to start this ELT program is to gain access to the International Network of business leaders and company owners from different industries and thereby to understand and learn numerous opportunities available for expansion of existing business as well to consider some new ventures. Another reason to start this program is

to learn and understand the opportunities available in the present growing digital era and the possible applications and tools to run the business operation more effectively. I strongly believe that there will be more opportunity to gain knowledge to re-strategize my existing business to take it up to higher level. Also, this program is supported through ESG funding to help Singapore SMEs to transform their business to sustainable growth trajectory. The uniqueness of this ELT program is to learn and grasp content easily, complicated concepts and hard theories are transformed into practical and straight forward action steps that are easy to master and apply conveniently. Direct interaction with mentors on the specific issues and challenges of my company helps to find a workable solution and devise a step-by-step action plan to implement.



VG Balachande







# SME GoalsMapper

GoalsMapper is a cloud-based platform that provides a holistic solution to target consumers' specific financial needs with a robust ecosystem to facilitate the digitalisation and transfer of financial information between stakeholders consumers, financial consultants, financial institutions, and regulatory bodies.

GoalsMapper has a proprietary suite of products and services that empower financial consultants to be more productive and professional. The products help to narrow society's protection gap by assuring consumers of a financially secured future through our tech-enabled holistic financial planning.

GoalsMapper offers integrations with several other marketing automation tools, enabling new ways for financial consultants to communicate their value proposition to their clients. GoalsMapper allows financial consultants to increase their productivity, professionalism, and performance, thus making the financial planning journey efficient, accessible, and transparent.

The company aims to raise financial literacy and enrich individuals and the community as follows:

- · With proper financial planning, individuals would be able to realise their financial aspirations and improve their quality of lives.
- · At the nation level, an increase in collective wealth enables more direct investments in companies and startups, thus stimulating further economic growth.
- · With an overall higher standard of living in the community, fewer social problems will exist.

In the SFF Global FinTech Awards 2021 (presented by MAS), GoalsMapper was placed FIRST in the category under Singapore Fintech (Singapore Founder).

#### Challenges

There are many banks, insurance companies and other financial institutions that may have their own proprietary inhouse financial analysis software. GoalsMapper is able to carve a niche in this competitive market as the software was developed based on advice and feedback from over 30 veteran financial planners across various agencies. The development process took two years. Constantly updating the product to maintaining their relevance, and adding features to align with market needs is a constant challenge. This requires good technical personnel. The chase for IT talent has made recruitment of such expertise at a reasonable remuneration difficult.

Competitiveness has always been a challenge, but our growth in the local market has been remarkable, consistently chalking 3-digit annual growth since launch. The second area of growth has been overseas. Aside from Singapore, our products are now available in Malaysia, Thailand, Indonesia and the Philippines.

partners who share our vision, believe in our product, and have the same passion is a challenge. Taiwan and Hong Kong are our next targets for expansion.

#### Consequences of unsolved challenges

Recruitment and overseas expansion are challenges. Good staff is needed to keep our value-proposition ahead of our competitors. Similarly, with good overseas partners, our growth will be able to maintain its momentum. The management has put in considerable time and effort, and that has paid off thus far.

#### Motivation to solve challenges

I have a few motivations. Breakthroughs are best sought together. I believe in working together as a team. Everyone has their strengths. More importantly, each one of us must appreciate other team members' strengths and accept their weaknesses can be alleviated by the other team members. I gain satisfaction when we have the chemistry working together and being able to overcome challenges and achieve breakthroughs together. The ability to offer jobs, income and allowing my team to afford a dignified living through the provision of a solution that overcomes the pain point of a bigger community is my greatest motivation.

#### Help rendered by SME Centre

I found out about the SME Centre when approached by Mr. Oscar See, a Business Advisor from SME Centre @ SICCI. I was then referred to a Business Development Advisor for consideration to be a part of the Partners for Business Growth program.

My Business Advisor, Mr. Oscar See guided me through the grant application. Oscar saved me a lot of time that would have otherwise been spent navigating through all the different schemes.

#### Advice to other SMEs when interacting with SME Centre

Business owners must be forthcoming when explaining the business and its challenges. This will enable the Business Advisor to guide you toward the most relevant assistance schemes available.



#### **A2000 Solutions Pte Ltd**

#### **Connect with Siva Prasanth** Annamalajodi, via LinkedIn



A2000 Solutions Pte Ltd is the developer of A2000ERP in Singapore with more than 25 years of industry experience. They provide enterprise solutions that cover financial management, E-commerce, Analytics, Mobile Solutions, Sales & Distribution, POS, Inventory & Warehouse system. A2000ERP simplifies your business processes, empowers people, and helps you create dynamic responses to the dynamic market of the 21st century. Our vision and mission are to provide software and services that add value to their customers by simplifying processes while empowering people and become a profitable company that attracts and retains talented employees. The company single and utmost founded culture is making customers satisfied.

#### SIVA PRASANTH (SIVA) - BUSINESS SOLUTIONS CONSULTANT

- · His role is to oversee the business in Singapore, expanding the existing customer database and providing consultation services to corporate players who are looking to enhance their operations.
- With over a decade of experience in Business Development, focusing on Sales & Marketing and running his own corporation for 4 years before the age of 30, he is the person to go to when you have a challenge.
- His belief in helping people with the corporate challenges is what keeps his customers always coming back to him.
- He is always referred to as 'Iron Man' not only for his skillset and brain, but his passion to make an entrance at any event.

#### WHY A2000 SOLUTIONS?

- Are you facing challenges to access your financial report when you're not at office?
- Do you feel frustrated that the reports are not synchronized?
- · Have you felt like you need a system that can be easily accessed anytime and anywhere?

Reach out to Siva at 8034 0344 for a chat, with his domain knowledge in the trading and distribution sector, let him share with you some industry best practices and solutions that might be helpful for your operations







Srinivas Koneru is the Founder, Executive Chairman and CEO of Triterras. He has over 35 years of professional experience focused on technology and manufacturing. Prior to founding Triterras and developing the Kratos platform, he co-founded Rhodium in 2012. Before Rhodium, he exited Exxova Inc., an IT development and services company. Prior to this, Koneru was a partner and CEO of Lanco Global Systems, Inc. where he successfully turned around three underperforming IT companies. Koneru holds a degree in Mechanical Engineering.

#### Company profile -

Triterras, Inc. is a leading fintech company focused on trade and trade finance. It launched and operates Kratos™— one of the world's largest commodity trading and trade finance platforms that connects and enables commodity traders to trade and source capital from lenders directly online.





Jeyakumar Thangavel, Managing Director of **NEXT ENGINEERING** companies.

Jeya, a Mechanical Engineer, started his company in April 2019. He holds a professional training & Certification in Non-Destructive Testing from American Society for Non-Destructive Testing (ASNT NDT Level III), British Institute of Non-Destructive Testing (BINDT PCN Level 3), and ISO 9712 Level 3. Over the period of 5 years, he has focussed his work on tasks in the Oil & Gas Industry.

#### **NEXT ENGINEERING Companies** provides Design,

Engineering, 3D Modelling, Fabrication, Installation and Testing in Oil & Gas industries and Power Sectors.

The company is accredited to SAC-SINGLAS laboratory for Non-Destructive Testing. 3D Modelling is one of core portfolio in Singapore with dedicated Engineers and experienced technicians to handle projects.

The company has a branches in Malaysia and India.

its exclusive portfolio to provide Non-Destructive Testing Services to Oil & Gas, Power Sectors. This is one of our active branches contributing to corporate in significant percentage of revenue generation with comfortable profitability.

The branch in India provides offshore supporting services for Oil Spill Management, Telemetry System Installation & Maintenance.





R Manoj Kumar founder, Organic Basket

At the core of Organic Basket, we support and encourage the growth and use of organic products. We are committed to integrity in our products and the way we do business. Through fair sourcing, we deal directly with thousands of small family farmers and their communities across the world to produce top quality organic products. We give back to support a wide variety of organic and sustainable farming communities and organizations.

The goal of this start-up is to make healthy living simple, sustainable and accessible by creating a socially responsible business focused on providing genuine organic products for daily life. We also want to educate consumers that organic products are more nutritious, nontoxic, natural and environmentally friendly as compared to non-organic/conventional food. As we move towards sustainability, we should all do our part and contribute in a way or another. We can start with the choices we make within home and ourselves. From choosing organic food, reducing usage of plastic, using reusable alternatives and many more, at Organic Basket, we make it possible.

R Manoj Kumar, the founder of the company is a young and visionary entrepreneur. Being trained in Finance, he worked in several promising start ups as an Accountant. Working in the Start-up network, Kumar always wanted to start a company that positively impacted not only people but also the environment. Before the pandemic started, he left his job and decided to travel to India. To his surprise and chance, he stayed there for over 6 months travelling to various parts studying food science, ayurveda, yoga and most importantly farming. After witnessing how much conventional farming affects the environment, social and health aspect, Kumar decided to start Organic Basket. "With our values and commitment, we aim to tackle these issues to make this world a better living space for everyone".



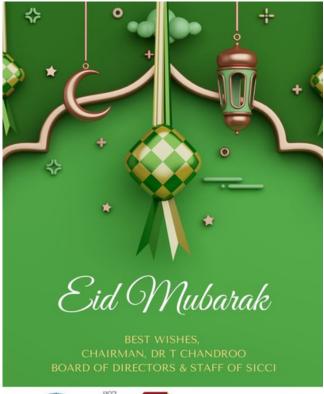


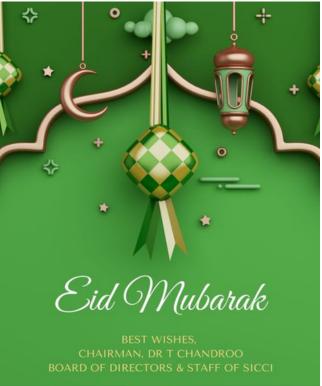






Some of the new members receiving a membership certificate from SICCI Chairman, Dr T. Chandroo.





#### **SICCI MEMBERSHIP 2022**



Contact us to find out more! Email: gowri.pillai@sicci.com membership@sicci.com Call: 6222 2855 / 9654 1346

# SICCI Welcomes its New Members for April 2022

# **Associate Corporate**

#### **Ordinary Corporate**

Brainy Mindz Pte. Ltd. Ethan.Al Private Limited Heritage Management & Consultancy Services Pte Ltd Madras New Woodlands Restaurant Pte Ltd NA Square Trading Pte Ltd Royal Group Investments Pte Ltd Sinpra Consultancy Pte Ltd Topgrid Pest Specialist Pte Ltd

#### **Ordinary Individual**

Mohit Baweja Dinesh NV Pratap Kishan Alagu Subramaniam Arunachalam

# **Apply for Membership**

https://sicci.glueup.com/

#### DOWNLOAD OUR MEMBERSHIP APP

https://play.google.com/store/apps/details? id=com.eventbank.android.attendee



#### My Glue - Apps on Google Play

The ultimate mobile hub for your events and membership experience.

#### **IFTAR At SNM**

This year's Ramadan break-fast sessions areas good as going back to normalcy after two years of COVID-19 restrictions.

With the easing of restrictions, Sree Narayana Mission, Singapore (SNM) took the opportunity to welcome its community partners and friends by organizing a small iftar gathering recently and joining us as Guest-of-Honour, was Mr Derrick Goh, Member of the Singapore Parliament and Advisor for Nee Soon GRC.

He was joined along with community leaders and partners from various faiths, who attended the Iftar at the Nursing Home.

SNM says on its Facebook page that it was a wonderful opportunity to strengthen community bonds, and more importantly, the event was a long-missed gathering of friends meeting in person over dinner.



Gree Narayana Mission Facebook



Sree Narayana Mission Facebook

# **Staying Healthy**

SEWA Healthcare, in partnership with Diabetes Singapore, held its fourth voluntary event for this year, from 12 to 14 April 2022. The health-related event was held in conjunction with Vesakhi celebration at the Central Sikh Gurdwara.

According to the Singapore Khalsa Association, some 105 participants registered on site for the health screening session over the three days.

In addition to the health screening, the SEWA Healthcare team conducted breast self-examination and colorectal cancer screening for those 50 years and above.

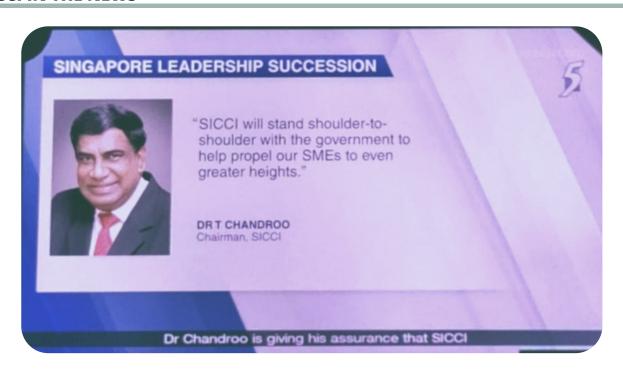
On 14 April 2022, Mr Heng Chee How, Senior Minister of State for Defence and an MP for Jalan Besar GRC, visited the SEWA Healthcare booth and he applauded SEWA Healthcare and Diabetic Singapore on the initiative of creating greater awareness on chronic illnesses, and in conducting the health screening.



Singapore Khalsa Association Facebook



Singapore Khalsa Association Facebook



# THE BUSINESS TIMES

Dr T Chandroo, chairman of the Singapore Indian Chamber of Commerce and Industry (SICCI), told BT that because India is not one of parties to the RCEP, Indian companies are actively establishing local presence in Asean to benefit from the regional trading framework.

"There is not a single month that passes by in our Chamber that we do not have an engagement session with Indian economists, chief ministers ... and leading government officials on trade and business opportunities," he said.

"Singapore is a regional financial, legal and trade hub which makes it a first stop. India (also) has deep cultural and business linkages with Vietnam, the Philippines, Thailand and Indonesia," added Dr Chandroo.

https://www.businesstimes.com.sg/global-enterprise/asean-to-play-increasingly-beneficial-role-for-indian-enterprises-seeking-new and the property of the pro







#### SICCI Launchpad

Vasantham's first entrepreneur reality series that aims to transform business owners into becoming the next big thing. During the 11-episode series, ... SICCI Jobmatch helps you to get the right candidate for your organization. Please email us at marcom@sicci.com stating the candidate ID whom you want to interview.

Candidate ID	Sector	Highest Qualification	Last job	Years of experience in sector	Age
SICCI-140	Administration	Diploma	Admin Executive	10	49
resource mana	igement related tasks. k	Key competencies include sta	ce included assisting the project dir akeholder management, general adr sed in conducting market research,	ministration and or	ganizationa
SICCI-141	Administration	PSLE	Customer Service Executive	8	52
experience ma	naging both primary sa	itellite and mobile clinics in	executive with 8 years of experience the areas of staffing, finance and clude project management and coord	stakeholder manag	
SICCI-142	Administration	PSLE	Customer Service Executive	4	35
general adminis	stration, marketing, custo	omer service and event logist	stries such as events, F&B and logist tics. Well versed in spearheading and coordination and data analysis.		
SICCI-143	Administration	Diploma	Manager	25	54
Management, A	Accounts Management, A	Admin & Operations, Training	nultiple functions. Key competencies and Customer Service. Has experier and client relationship management.		
track record of skills. Highly-or,	juggling a multitude of c ganised, detail-oriented	complex work assignments to and diligent individual know	Secretary  across diversified industries. Strong of the demands of each day. Effectledgeable of all office functions, with ministrative support.	ective stakeholder m	ianagemen
Seasoned secretrack record of skills. Highly-or,	etarial support specialist juggling a multitude of c ganised, detail-oriented	with outstanding evaluations complex work assignments to	across diversified industries. Strong of meet the demands of each day. Effectledgeable of all office functions, with	computer literacy wi ective stakeholder m	th a prover
Seasoned secretrack record of skills. Highly-or, administration a SICCI-145  A highly organized quality administration and has a proving secretary and has a proving secre	etarial support specialist juggling a multitude of c ganised, detail-oriented and over fourteen years Administration zed and responsible sea trative and workplace op	with outstanding evaluations complex work assignments to and diligent individual know of experience in providing additional and Bachelor asoned Office Manager with the perations, with exceptional tininistrative excellence, from the complex of the second of the complex of the second of the complex of the c	across diversified industries. Strong of meet the demands of each day. Effectledgeable of all office functions, with ministrative support.	computer literacy wi ective stakeholder m h a solid backgroun 16 supporting busines ills. Able to work inc	th a prover nanagement nd in office 50 s owners in
Seasoned secretrack record of skills. Highly-or, administration a SICCI-145  A highly organic quality administration and has a proving the secretary of the sec	etarial support specialist juggling a multitude of c ganised, detail-oriented and over fourteen years Administration zed and responsible sea trative and workplace op en track record of adm	with outstanding evaluations complex work assignments to and diligent individual know of experience in providing additional and Bachelor asoned Office Manager with the perations, with exceptional tininistrative excellence, from the complex of the second of the complex of the second of the complex of the c	across diversified industries. Strong of meet the demands of each day. Effectledgeable of all office functions, with ministrative support.  Office Manager  finance and accounting background, ne management and coordination sk	computer literacy wi ective stakeholder m h a solid backgroun 16 supporting busines ills. Able to work inc	th a prover nanagement nd in office 50 s owners in
Seasoned secretrack record of skills. Highly-or, administration of SICCI-145  A highly organical quality administration and has a provensuring complementary of stakeholder management, compagement, com	etarial support specialist juggling a multitude of coganised, detail-oriented and over fourteen years.  Administration  zed and responsible seatrative and workplace opten track record of administration  Administration  Administration  cking experience in differ management, sales coordination and administration	with outstanding evaluations complex work assignments to and diligent individual know of experience in providing additional and of the experience of the exp	across diversified industries. Strong of meet the demands of each day. Effectledgeable of all office functions, with ministrative support.  Office Manager  finance and accounting background, ne management and coordination skipnanaging the needs of the local office.	computer literacy wi ective stakeholder m h a solid backgroun 16 supporting busines ills. Able to work inc ce, to offshore com 10 gh CRM system. Kno competencies inclu	th a prover an agement of the following states of the
Seasoned secretrack record of skills. Highly-or, administration a SICCI-145  A highly organicularly administration and has a provensuring complemental SICCI-146  10 years of wor in stakeholder	etarial support specialist juggling a multitude of coganised, detail-oriented and over fourteen years.  Administration  zed and responsible seatrative and workplace opten track record of administration  Administration  Administration  cking experience in differ management, sales coordination and administration	with outstanding evaluations complex work assignments to and diligent individual know of experience in providing additional and of the experience of the exp	across diversified industries. Strong of meet the demands of each day. Effectledgeable of all office functions, with ministrative support.  Office Manager  finance and accounting background, ne management and coordination skip nanaging the needs of the local office.  Senior Executive  I managing customer accounts throughtionship management. Other key	computer literacy wi ective stakeholder m h a solid backgroun 16 supporting busines ills. Able to work inc ce, to offshore com 10 gh CRM system. Kno competencies inclu	th a prover an agement of the following states of the
Seasoned secretrack record of skills. Highly-or, administration administration administration administration administration administration administration and has a provensuring complementary of the stakeholder management, or after-sales supposition of the stakeholder management of the	etarial support specialist juggling a multitude of coganised, detail-oriented and over fourteen years.  Administration  zed and responsible seatrative and workplace open track record of administration  Administration  cking experience in differ management, sales coordination and administration  Administration  Administration  rs of experience in the	with outstanding evaluations complex work assignments to and diligent individual know of experience in providing additional and Office Manager with the perations, with exceptional tiministrative excellence, from min.  Bachelor  Bachelor  ent functions. Experienced in coordination and client relastration and has been involved.  Bachelor  hospitality industry within the stomer reservations and date.	across diversified industries. Strong of meet the demands of each day. Effectledgeable of all office functions, with ministrative support.  Office Manager  finance and accounting background, the management and coordination skip nanaging the needs of the local office.  Senior Executive  I managing customer accounts through the management. Other key weed in areas such as Project status responses.	computer literacy will ective stakeholder method a solid background a solid background a supporting busines ills. Able to work incress, to offshore competencies include porting, tracking, leading to the solid background as	th a prover an agement of the following services and the following services are services and the following services and the following services are services as the services are s

Over 15 years of working experience in the administrative and secretarial roles. From coordinating meetings, travel arrangements and managing complex diaries for professors in NTU and CEO, she has developed strong inter-personal, communication and organisational skills. Other competencies include stakeholder management. Proficient in Microsoft Office and different teleconferencing platforms.

# **SICCI JOBMATCH SERVICES**

Singapore Customs.

# SICCI CONNECT |18

Candidate ID	Sector	Highest Qualification	Last job	Years of experience in sector	Age
SICCI-149	Administration	Diploma	Trader	15	37
result oriented	professional with a wid	e spectrum of experience in va	duce cost-effective solutions for stake prious industries and functions such as nt, customer service and stakeholder r	s F&B and Automot	
SICCI-150	Administration	Higher NItec	Register Administrator	15	41
Experienced in s	supporting the develop	-	rs of experience in administrative role e and the digitalization of documental cations.		
SICCI-151	Finance	Diploma	Senior Finance Executive	40	60
knowledge of m	naintaining full set of a	ccounting system and payroll	perience in accounting and administr computation. Proficient in standard e in processing work passes for foreigr	office desktop sof	
SICCI-152	IT	Bachelor	Application consultant	2	34
			on systems and design of user interfac agement, analysis and visualisation with		
SICCI-153	IT	Bachelor	Senior Project Manager	12	43
designer, produ	iction lead, learning and		holding various portfolios in IT solutior management and business analysis. ong UX experiences.		
SICCI-154	IT	Bachelor	Consultant	27	58
experience in m stakeholder ma	nanaging IT Infrastructu nagement, project mar	ıre, Sales enablement, Service	ars of experience holding Global and s, Customer Care and Supply Chain. ing IT integration. A certified coach v	Has extensive exp	perience in
SICCI-155	IT	Bachelor	QA Tester	16	42
databases. Desi	gned/revamped severa		and web developing.Experienced in abases and legacy systems. Perform		
SICCI-156	IT	Bachelor	eDiscovery Analyst	4.5	40
disciplines inclu focus on inform	ding Information Governation management, st	rnance, Data Privacy, Data Sec orage management, operation	ong knowledge in eDiscovery practice curity, IT, Compliance. Experienced in hal and resource management. Supp ed and processed electronically stored	a global environm oorted complex civ	nent with a
SICCI-157	IT	Bachelor	Heads (Operations), IT Directorate	33	60
overall ICT mana	agement. Extensive expe	erience delivering multimillion-o	sperienced in ICT planning, systems Ir dollar ICT systems for various		

government agencies, namely, Ministry of Education, Health Sciences Agency, Singapore Land Authority, Singapore Police Force and

# **COPYRIGHT NOTICE** All materials contained in this Newsletter (including text, content, photographs, video and audio) are protected by Singapore copyright law and may not be reproduced, distributed, transmitted, displayed, published, broadcast or modified in any way without the prior written consent of Singapore Indian Chamber of Commerce and Industry (SICCI) or in the case of third party materials, the owner of that content. You may not alter or remove any trademark, copyright or other notice from copies of this content. Notwithstanding the foregoing, you may download material from this Website for your own personal, noncommercial use only.