

INSIDE THIS ISSUE:

Page 1-2	Fireside Chat
Pages 3-4	Exploring opportunities in UAE & SICCI SINDA Scholarship
Page 5	Tapping into India's Markets
Page 6	The role of TACs In Building A More Resilient Economy
Page 7	Inter-Chamber Collaboration
Page 8	Capabilities at Underwater capability provider & In Support of Total Defence
Page 9	SICCI Member Profiles
Page 10	New SICCI members
Page 11	Helping Ukraine
Page 12	Happy Centennial Celebrations, Singapore Sindhi Association!
Page 13	Empowering Women
Page 14	SICCI in the News
Page 15 - 16	SICCI Jobs Match
Page 17	Vacancy

Fireside Chat with Minister Tan See Leng



SICCI

The Singapore Indian Chamber of Commerce and Industry (SICCI) held its first fireside chat for 2022 and its first major event following the relaxation of safe management measures.

Joining the dialogue on 1 April 2022 was Minister for Manpower and Second Minister for Trade and Industry Dr Tan See Leng.

The fireside chat was attended by business leaders, diplomats and young entrepreneurs from the Indian business community. It was a timely discussion with Minister Tan, after Budget 2022 and with the Ukraine conflict looming in the world.

The impact of the Russian invasion of Ukraine and the aftershock was one subject very much in the minds of the participants.

Writing on his Facebook page, Minister Tan said, "Happy to have the opportunity to chat with about 100 members from Singapore Indian Chamber of Commerce & Industry (SICCI). We had a good and candid discussion on a variety of issues, including Singapore's foreign manpower policies, energy prices and the need to decarbonise. SICCI is a close partner. They play a crucial role in working with the Government to support business growth and highlight the challenges that our SMEs face. The Government remains committed to strengthening the resilience of our economy, supporting businesses and creating good jobs for workers. Together with trade associations and chambers like SICCI, we will continue to help businesses innovate, improve their productivity and position themselves for growth".

In his opening address at the Fireside Chat, Dr Chandroo spoke extensively about the impact of the Ukraine crisis and the concerns of businesses in Singapore. We bring you Dr Chandroo's speech at the event:

Honourable Minister for Manpower and Second Minister for Trade and Industry, Dr Tan See Leng, Fireside Chat moderator Mr Vikram Khanna – Associate Editor at the Straits Times, Fellow leaders from our Federation of Singapore Indian Organizations, Ladies and Gentlemen here in person at the auditorium and on the zoom platform

I am very pleased to welcome all of you to the first fireside chat for 2022 organised regularly by SICCI with our government leaders. We are most grateful to Minister Dr Tan See Leng for consenting to join us for this session and to share his perspectives on a wide range of issues facing this country and I am sure we are all ready with the help of our moderator Vikram Khanna to engage Dr Tan on these subject matters.

I must say that coming from the private sector and that too from the healthcare sector where manpower is a major challenge, Dr Tan is someone who has felt the pulse and urgent needs and concerns of the private sector companies in the formulation of policies and thinking on manpower, education, lifelong learning and education issues.

Allow me to set the brief context before I handover the floor and stage to the honourable minister.

Looks like dealing and swallowing bitter medicine from one global pandemic hitting all of us for almost two years was not enough for all of us citizens. Now we are all faced with the aftermath of the Russian invasion of Ukraine and this is not just an economic fallout but a deeper and more critical issue of big states and small states.

SICCI fully supports the stand of the government which has been emphasised at the international stage at the United Nations and through the statements of our Prime Minister, Foreign Affairs Minister and other leaders following Russia's invasion of Ukraine. In fact Singapore's strong stand is a talking point among world leaders from the media reports we read and so it's no surprise that this little red dot and chilli padi will punch above its weight and makes its global stand clear on these issues when the need arises.

Meanwhile the economic fallout from this episode is biting us quite badly now. We feel it in the petrol prices that we have to pay, the electricity bills that we have to settle both at home and in our office.

SICCI's members who have business dealings in Russia and also in Ukraine are feeling the heat and I am sure those who are present here at this forum will be able to share with you and all of us of the first-hand impact that they have faced and steps they have taken to mitigate the fallout.

Your cabinet colleague, Finance Minister Lawrence Wong has given several assurances that the government stands ready to roll out schemes to mitigate the fallout if the need arises and we are heartened by this assurance from the Singapore government.



SICCI

We can talk about this more during our dialogue session.

Let me now turn to Budget 2022, another topic for our fireside chat today.

In any Budget statement by the Finance Minister, there will always be announcements which are sweet for businesses and individuals and some others which are not so sweet and a bit sour.

For us at SICCI, we are heartened with the decision to defer the GST increase till 2023, something which we had requested in our wishlist to the Finance Minister. But I do have a question for the Minister. Will the ongoing Ukraine crisis now have a bearing on the government's intention to raise the GST rate on 1 January 2023. Do we see the government proceeding as announced? We look forward to hear the Minister on this matter.

Manpower is always close to the hearts of Indian businesses, especially manpower and workers from the Indian sub-continent.

Indian businesses were badly hit at the height of the circuit breaker in 2020 and the phased return of workers entering Singapore from overseas for the key sectors.

However, we are pleased that the government is now approving the work permits and other work passes for the various categories and more workers are returning to some of these sectors. However some sectors are still in urgent need of workers, among them the food and beverage industry and restaurants sector who are unable to find local workers to be cooks and kitchen assistants. It is rather sad some big names in the Indian food market have had to close and scale down their operations as a result of this. We would be happy to hear from the Manpower Minister, going forward what would be his Ministry's stand in allowing foreign workers for sectors like food and beverage something which both we at SICCI and the Little India Shopkeepers and Heritage Association (LISHA) have been requesting.

I am sure many of you in the audience have many burning questions to ask the Minister and with these introductory remarks, I now invite Minister Dr Tan See Leng to make his remarks and handover the dialogue to the moderator.

Thank you very much and let us have a fruitful session.



Click to watch the Highlights

Exploring opportunities in the UAE

The much-awaited visit to the United Arab Emirates by business delegations from the Singapore Indian Chamber of Commerce and Industry and the Singapore Malay Chamber of Commerce began on 28 March 2022 with Dr Brian Shegar, Chairman of the UAE-Singapore Business Council leading the delegation.



The delegation is given an introduction to the Singapore Pavilion at Dubai Expo 2020

The delegation's first stop was the city of Dubai where members had an engaging session with their counterparts from the Dubai Chamber of Commerce followed by a tour of the international free zone authority which has malls, residences and medical facilities. The delegation has also visited the Dubai Internet City to look at collaborative opportunities with tech companies in the Middle Eastern city.

"The successful business delegation achieved its objectives . We met the Abu Dhabi and Dubai Chambers - the UAE's most important chambers of commerce and industry . A relevant segment of Abu Dhabi chamber members were involved in the networking lunch . We had sessions with Govt agencies such the Abu Dhabi Investment Office as well as Free Zones in Dubai and Sharjah . We had separate meetings with potential business counter-parties, consultants other relevant contacts in addition to those who attended our networking reception . Our delegates obtained a comprehensive understanding of the significant potential that UAE offers to Singaporean businesses." - Delegation Lead, Dr. Brian Shegar.



The delegation at the International Free Zone Authority HQ



The Delegation meets with Abu Dhabi Co-op



The Delegation at Dubai Internet City

2021 SICCI-SINDA Scholarship Recipients

Three young Singaporeans- two women and a male student are the proud recipients of the 2021 SICCI-SINDA scholarships. Let's meet them.

Ms Mohamed Ammar Hanlala Thasneem, age 20 is pursuing a Bachelor of Science (BSc) in Biological Sciences with a Second Major in Biomedical Structural Biology (Full-Time) @ NTU. Her course began in August 2020 and will conclude in May 2024. She is currently in her second year and has two siblings. The second recipient is 21 year old Roshini Suthakaran who is pursuing a Bachelor of Business Administration (Full-Time) @ NUS. Her course is also from August 2020 to May 2024. She has an elder sister. 24 year old Bony Jacob is the only male recipient this year. He is doing a degree in Biomedical Engineering at the NUS. He is into his third year of studies in his programme. He has 2 younger siblings.

All 3 students were given a one time grant of \$5,000 to support their school fee and miscellaneous expenses.

Sharing his thoughts on his Facebook page, SICCI Chairman Dr T Chandroo said he had the opportunity to meet the two female recipients recently. The third recipient, Mr Bony is overseas.

"After my brief interaction, I found their enthusiasm very high and they do have big dreams. SICCI takes this opportunity to wish them every success", said Dr Chandroo.

SICCI Connect caught up with two of the students. Here is what they have to say.

Roshni Suthakaran

"I found out about SICCI-SINDA through an email by SINDA. I was encouraged to send an application for the scholarship because I understood that this scholarship will help to cover my school fees and lessen the financial burden. I am currently doing my Bachelors in Business Administration, with a minor in Sociology. I have chosen this field because I wanted to specifically work in the Human Resources industry where I get to work and interact with people. Moreover, I have an ambition to start my own business in the future, hence I believe that this field of study will aid me in it. Due to this scholarship award, I will be able to reduce the financial burden on my parents and worry less about paying back for the education loans that I am currently using to pay for my school fees. I would love to give back to the society by working hard now so that I will be able to pass on my knowledge and skills to future students, and I would also love to do some volunteering services where I can share my educational experiences and journey. A message of encouragement that I have for aspiring students is: Do not give up on your dreams. Have faith and keep working hard towards your goals because your hard work and efforts will definitely pay off. If I can do it, so can you!"

Hanlala Thasneem

"The Singapore Indian Development Association invited me to apply for the SICCI-SINDA scholarship for the academic year of 2021/2022. Collaboration of SINDA with the highly reputed Singapore Indian Chamber of Commerce and Industry, and the scholarship of \$5000 that SICCI honours and aids students in funding my undergraduate tuition fees has encouraged me in applying for this scholarship. My interest and heart to serve in healthcare to assist the betterment of patients' quality of lives, relieving their difficulties and being a part of their ease, sparked me to pursue a degree in Biological Sciences. The scholarship quantum goes towards paying for my tuition fees, and it fulfills my subsidised fee quantum in the years to come. This relieves my financial responsibilities in paying for my tuition fees. In a communal society, I believe service is crucial, and in fact it is upon every human to uphold humanity. There are alarming issues that are in need of immediate assistance and I believe healthcare is a field of importance, where it poses a threat to the lives of innocents who may not have access to an efficient healthcare system. I aspire to be able to make healthcare easily accessible to those in rural and underdeveloped areas around the world. I strongly believe that every human deserves a right to have access



Roshni Suthakaran, Dr T Chandroo, and Hanlala Thasneem

to rightful and efficient treatment, regardless of what may divide mankind. For students aspiring to apply for the SICCI-SINDA scholarship, I would like to remind them of the power of thought. Power of thought is often overlooked, our thoughts become our words and actions, and students should plan ahead and put the power of thought to good use, to build themselves and those around them a purposeful future. The youth of today are the leaders of tomorrow".

STAY CONNECTED WITH SICCI !



Tapping Into India's Markets

After two years of sluggish business and growth , international borders are finally opening up and there is no better time to once again revive that business fever post-pandemic.

And what better time than now to invest in one the world's largest emerging markets- India. That's what participants at a recent webinar organised by the Singapore Indian Chamber of Commerce and Industry (SICCI) together with Enterprise Singapore and the DBS SME Centre.

The topic was Cross Border Trade Opportunities in India .

Opportunities in India

In his opening address to the session on 23 March 2022, SICCI Chairman, Dr T Chandroo noted that Singapore and India are two countries always talking about doing things together and for the benefit of not only the peoples and businesses of both countries but the global community at large.

According to figures released by the Singapore Trade and Industry Ministry, our total bilateral trade in goods increased by approximately 35% last year to S\$26.8 billion, from S\$19.8 billion in 2020. And Singapore's leaders have been exploring areas of business ties for Singapore and India to expand upon. Three areas have been highlighted recently, noted Dr Chandroo.

The first is what is called deeptech. Here, Artificial Intelligence and the Internet of Things (or IoT) hold much potential in a wide range of areas. This includes the construction and built environment sector, to build smarter and more sustainable cities.

Second is cleantech. Both our countries have announced ambitious carbon mitigation plans. . R&D advancements in this domain could have a profound impact on greening the power and transportation sectors, particularly aviation and maritime transport.

The third area is genome and bio-informatics research. And amongst the Indian business community in Singapore, we have many companies both large and small who are experts in these areas and who are more than ready to enter joint s ventures with suitable business partners from India. This is where our SME Centre at SICCI has a big role to play.

The Role of SME@SICCI

The webinar session also got a deeper insight of the role of the SME Centre at SICCI.

Its Director, Mr Paul Chong says SMEs in Singapore can tap the expertise of its business advisors to start on their internationalisation journey. This includes exploring market resources and partners to kick-off their expansion journey and addressing some of the common challenges that starters would face while embarking on their overseas ventures.

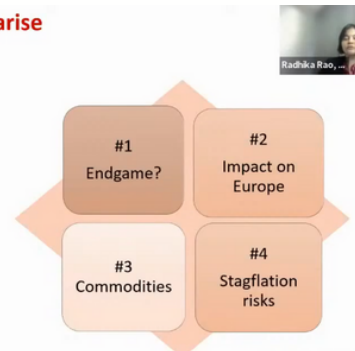
Mr Chong emphasised that the consultancy services provided by the advisors is complimentary.

Among those who took part in the webinar include Mr Justin Goh, Regional Group Director, South Asia division, ESG, Ms Radhika Rao, India Economist, DBS, Mr Sandeep Chopra, Executive Director, Institutional Banking Group, DBS, India and SICCI Vice Chairman, Mr Kishore Daryanani

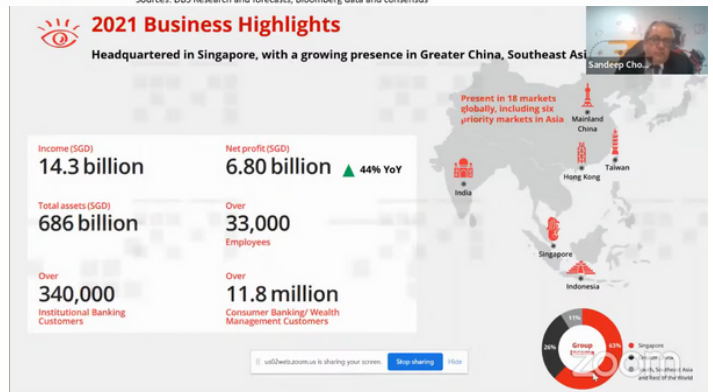


Click to watch the Highlights

Geopolitics - challenges arise Russia-Ukraine conflict



Sources: DBS Research and forecasts, Bloomberg data and consensus



DBS India footprint



The role of TACs In Building A More Resilient Economy

Four important attributes will continue to be important helping to build a more resilient economy in Singapore in the post-pandemic period and trade associations and chambers have an important role to play says Deputy Prime Minister and Coordinating Minister for Economic Policies, Mr Heng Swee Keat.

Speaking at the APEX Business Summit held in conjunction with the Singapore Business Federation's 20th anniversary celebrations, DPM Heng identified the attributes as openness. innovation. sustainability and Trust.

"These are the attributes that make for a much more resilient economy in a complex and volatile world. And these are attributes that we must collectively embrace as a business community. As the apex business chamber in Singapore, SBF plays a critical role in fostering these attributes across industries and building a more tight-knit and collaborative business community" said Mr Heng.

He acknowledged that SBF has been at the forefront of mobilising business leaders to do more and to work together.



Cake-cutting at the SBF's 20th Anniversary event
Credit - DMP Heng's Facebook

More recently, SBF has also undertaken to partner TACs to strengthen their capabilities and bench strength.

"As we brace ourselves for more global shocks and fast-moving opportunities, we must further strengthen business leadership and fellowship. This is critical to building and anchoring more resilient enterprises in Singapore". emphasised DPM Heng who has challenged the SBF to do more.

Mr Heng revealed that SBF will be stepping up and will be forming an Action for Alliance on business leadership development, working with TACs, corporates, education institutions and government agencies.

"This collective effort will sharpen our leadership edge", says Mr Heng

Also joining the SBF at its 20th anniversary was President Halimah Yacob who spoke at a dinner to commemorate the event.

She noted that over the years, SBF has played an important role in working with Trade Associations and Chambers (TACs) to promote sustainable, resilient businesses.

"TACs are vital aggregators and multipliers in our business ecosystem. TACs are close to the pulse of businesses, and have a deep appreciation of their needs and challenges. TACs support companies both small and large by working together, promoting activities that would otherwise be difficult for a single company to do alone," emphasised the President.

The Chairman and Board members of the Singapore Indian Chamber of Commerce and Industry joins the entire business community in Singapore in congratulating the Singapore Business Federation on its 20th anniversary celebrations.



President Halima Yacob meets leaders of the SBF.
Credit - DMP Heng's Facebook

Inter-Chamber Collaboration

The Covid-19 pandemic has been a dynamic enabler for collaboration and Singapore's trade associations and chambers have been in the forefront of this says Deputy Prime Minister and Coordinating Minister for Economic Policies, Mr Heng Swee Keat.

Speaking at the 61st Council Installation ceremony of the Singapore Chinese Chamber of Commerce and Industry on 15 March 2022, Mr Heng says the digital revolution has been accelerated by the pandemic.

"There is now a much stronger emphasis on environmental sustainability, as well as the resilience of supply chains. Businesses that are best able to respond to these new trends will thrive," adds DPM Heng.

He noted that the SCCCI is doing its part to help our businesses ride these new waves.

For example, SCCCI set up live streaming studio facilities last year to help members tap into the digital economy, in collaboration with the Malay and Indian Chambers.

"You also helped our SMEs to go digital, through the SME Centers and other efforts. I hope that businesses will continue to transform and make the most of the support measures provided", emphasised DPM Heng.

Refreshing the ITMs

Mr Heng also called on the chambers to play a leading role in the on-going exercise by the government economic agencies to refresh the industry transformation maps or ITMs.

"While there is much uncertainty in the global economy, Singapore can continue to thrive as long as we have a unity of purpose. Singapore may be small, but we should turn this into our advantage by being more nimble and working together as an eco-system. The Industry Transformation Maps, or ITM, is one example of how we are doing so. It is a national effort that brings together the work of the government, union, and industry. As we refresh our ITMs I look forward to SCCCI and our TACs playing an even bigger role in enabling economic transformation." he added.



DPM Heng, Witnesses SCCCI's new council oath-taking. Credit - DPM Heng's Facebook

Capabilities at Underwater capability provider



What important work does a world leading underwater capability provider do for customers who need its services?

SICCI Chairman, Dr T Chandroo got to know at first hand when he was invited by Mr. Sunil Uchil, the Managing Director of JFD Global a new associate member of SICCI, to visit its manufacturing facilities based in Loyang Changi, Singapore.

JFD is the world leading underwater capability provider facilitating the commercial and defence diving industries by offering innovative diving, submarine rescue and subsurface technical solutions.

"Sunil and his able team were very kind to brief us on their manufacturing capabilities and gave us a tour of their facilities. Truly it was mind-blowing to see this gigantic deep-sea rescue marine equipment".



In Support of Total Defence

The Singapore Indian Chamber of Commerce and Industry (SICCI) has once again been awarded the NSMARK (Gold) certificate by the Ministry of Defence.

The certificate which has been signed by both Senior Ministers of State for Defence, Mr Heng Chee How and Mr Zaqqy Mohamed is presented under the auspices of ACCORD, the Advisory Council on Community Relations In Defence.

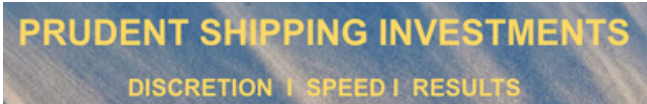
The NS Mark is a national-level accreditation scheme that recognizes businesses and organizations with policies and human resource practices that support national service and total defence in Singapore.

SICCI Chairman, Dr T Chandroo explained, "The Singapore Indian Chamber of Commerce and Industry is proud to be recognized once again for its contributions to national service and total defence in Singapore. Being the apex business chamber for Indian businesses in Singapore, SICCI sees itself as an important player in the areas of economic and social defence one of the two pillars of total defence. The observance of SAF Day is an important event in our annual calendar. And most recently in 2021, SICCI through its charity arm SICCI Cares has had the opportunity to partner various government agencies and businesses to be able collect many essential items needed by migrant workers from India and Bangladesh while they were recovering from Covid-19 at a large community care facility. We in SICCI stand ever ready to assist the government of Singapore tide over crisis and help businesses and individuals during difficult times."





Mr Mr Divay Goel
Ordinary Individual Member



Prudent Shipping Investments advises financial institutions to invest in shipping and ports. Since starting operations in year 2017, Prudent has placed more than USD360mn of equity, mezzanine capital and debt.

Prudent works with a close, fixed set, of institutional investors with whom it has developed a relationship of trust over several years of material relationship. The firm has concluded deals for ship owners globally, including from Singapore, the US, UK, Middle East and Denmark. Prudent's services include structuring deals, due diligence and assessment of technical, operational and commercial parameters, including aspects of vessel valuation/condition survey, insurances, and projections of earnings, operating expenses and residual value.

TIMING of asset acquisition remains the most important decision for a shipowner. However, it becomes difficult for an owner to follow a prudent strategy to acquire assets when values are low, as finance is constricted during that period of the cycle. Prudent is able to appropriately structure deals to be attractive for lease financiers while owners can get access to capital when asset prices are low.

The founder, Divay Goel has been in shipping for the last 32 years. He has arranged capital and advised on more than 250 shipping and ports investments in his career, including for Goldman Sachs, JP Morgan, Carlyle, Blackstone, 3i, IFC/World Bank and GIC. He was recently chosen by BIMCO as a member of the SHIPLEASE sounding board, advising on BIMCO's new standard sale and leaseback term sheet. He was also a core member of the team at the Baltic Exchange in London, which developed the concept of electronic trading of Forward Freight Agreements/FFAs.

We welcome ship owners and operators to touch base with us for their vessel leasing requirements. Prudent's contact details are, Email: dg@prudent-shipinvestments.com Phone: +65 91875990. The Company works on its principles of Discretion, Speed and Results.



Mr Masilamani NandhaGopal
Ordinary Individual Member



QSCert - Singapore has been established in Singapore in late 2013 & in association with QSCert S R O headquarters from Europe. The motive of QSCert Singapore is to cover customer credibility by effective auditing through various ISO Certifications. The services we offered are certification audits on various ISO management systems. The different certification assessments carried out by our experts are ISO 9001, ISO 14001, ISO 20121, ISO 22301, ISO 27001, ISO 37001 & ISO 45001. So far QSCert Singapore has certified more than 300 companies & issued more than 500 Certificates on various Standards for customers in Singapore as well as overseas operations of Singapore based companies from other regions such as Philippines, Indonesia, India, Malaysia, UAE & Saudi Arabia. QSCert Singapore also provided ISO management system trainings for different industries for different standards. We've customers from SME's to MNC's from Construction & Architecture, Shipyard, Manufacturing, Electronics, IT, Chemical processing, Trading, Transportation, Logistics, Warehousing, Event Management, Security Management & Educational institutions, etc. Our auditors are from various industries who has vast working experience & capable of auditing in different industries from SME's to MNC's.

Mr. Masilamani Nandhagopal : Director

Nandha is energetic, visionary and excellent team player who can inspire and motivate team members & integrate diversify thoughts for innovative solutions to address the customer requirements through various ISO Certifications. He started his career as a Management System Consultants and provided consultancy for more than 500+ organizations in Singapore and India from SME's to MNC's for various ISO Standard's. Nandha gradually developed his career from Management System Consultant to Head of Management system consultant team. Having vast experience in management system consultant from different industries established QSCert Singapore in 2013 as a Director. From past 8 years he has audited more than 500 customers from different industries for ISO 9001:2015, ISO 14001:2015, OHSAS 18001:2007, ISO 20121:2012, ISO 22301:2019, ISO 37001 & ISO 45001:2018 & provided ISO management system trainings for all types of industries.

For More Info

<https://www.linkedin.com/in/masilamani-nandhagopal>

More new members have been welcomed into the Singapore Indian Chamber of Commerce and Industry. SICCI Chairman, Dr T Chandroo met up with them in the first week of March and presented them with their appointment.

Said Dr Chandroo, "Each and everyone of them were very generous to share their personal stories of their entrepreneur journey. Amongst them was Vijay Sirse, who ran a 100 million dollar company and due to Covid had to shut it completely and today with sheer determination started a new company called Destiny Energy. He is very confident of turning it to another 100 million dollar company. He said to me 'if I can do it once what can't I do it again'...I don't disagree"

From all of us at SICCI- we say welcome onboard!

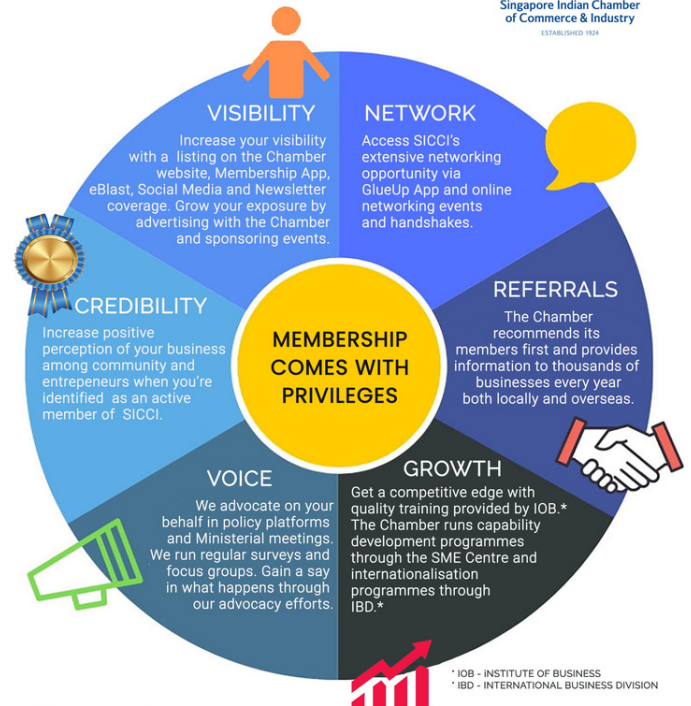


Some of the new members receiving a membership certificate from SICCI Chairman, Dr T. Chandroo.

SICCI MEMBERSHIP 2022

WHY JOIN SICCI?

LET US HELP YOUR BUSINESS



Apply for SICCI Membership now!
<https://sicci.glueup.com/register/account>

Contact us to find out more!
Email : gowri.pillai@sicci.com
membership@sicci.com
Call: 6222 2855 / 9654 1346

SICCI Welcomes its New Members for March 2022

Associate Corporate

A2000 SOLUTIONS PTE LTD

Ordinary Corporate

Omni-Health Pte Ltd

Adani Green Energy Pte Ltd

Adani International Port Holding Pte Ltd

Adani Shipping Pte Ltd

Global Copier Resource Pte Ltd

MANO Equestrian Services Pte Ltd

McMillanwoods SFO Advisory Pte Ltd

Next Engineering Construction Pte Ltd

OrganicBasket Pte Ltd

Triterras Fintech Pte Ltd

Ordinary Individual

Dhakshinakumar S/O C.R

Siva Krishanasamy

T Mogan

Mandeep Singh Nalwa

Apply for Membership

<https://sicci.glueup.com/>

DOWNLOAD OUR MEMBERSHIP APP

<https://play.google.com/store/apps/details?id=com.eventbank.android.attendee>



My Glue - Apps on Google Play

The ultimate mobile hub for your events and membership experience.

Helping Ukrainians - let's play our part.



HUMANITARIAN EMERGENCY IN UKRAINE

Last updated: 14 March 2022

Following rapidly-growing displacement, the situation in Ukraine is fast becoming one of world's biggest humanitarian crises. More than 3 million people have been forced to flee the country as refugees since 24 February, and at least 2 million more have been displaced within the country. Humanitarian action and international solidarity is critical at this juncture. Find out more about how you and your company can help in this briefing conducted by UNHCR, the UN Refugee Agency.

This event is in collaboration with UNHCR, the UN Refugee Agency Singapore International Chamber of Commerce (SICC) Singapore Indian Chamber of Commerce & Industry



HAPPY CENTENNIAL CELEBRATIONS, SINGAPORE SINDHI ASSOCIATION!

The Singapore Sindhi Association (SSA) has joined the ranks of centennial organizations in Singapore as it celebrated its 100th birthday recently with a grand dinner attended by Prime Minister Lee Hsien Loong, several Ministers and community leaders on 13 March 2022.

SSA is a member of the Federation of Singapore Indian Organisations or FSIO, a brainchild of the Singapore Indian Chamber of Commerce and Industry.

Oldest Association

In his speech, PM Lee noted that the SSA is one of the oldest registered Indian associations in Singapore, and reaching 100 years is truly a major achievement to be proud of. He said it reflected the dedication and endurance of its pioneers, members and volunteers.

And the Sindhis in Singapore, form part of the larger Sindhi diaspora, that have settled in different parts of the world.

"From one generation to the next, they have built far-flung networks and honed their business acumen. They have also developed other traits – diligence, perseverance in the face of adversity, willingness to take calculated risks. These are critical ingredients behind the success of the Sindhi diaspora today", emphasised PM Lee.



PM Lee Meets with Sindhi Association leaders
Credit PM's Facebook



Credit PM's Facebook



PM Lee receives an Ajrak shawl from Mr Vashdev Khialani.
Credit PM's Facebook

He added, "Wherever they go, the Sindhi communities also strive to integrate themselves as part of their host society, to contribute to its development and to build ties with the other local community groups, and that is exactly what the Singapore Sindhis have done. While the community itself is quite small, 7,000 people, the Sindhis have played a significant part in Singapore's development".

SICCI's Congratulatory Message

Congratulating SSA in his message to its centennial magazine, SICCI Chairman, Dr T Chandroo noted that the community is an important player in Singapore's Indian business fraternity.

"Today you are almost 700 strong with some leading personalities in the business community. SICCI has also been very fortunate to have on its successive boards of management, leading business personalities to steer the Indian business community through its ups and downs. The business acumen shared by the Sindhi business community with SICCI has been valuable in helping to mould what SICCI is today, and I do hope many more of the younger businesspeople from your association and community will come forward in the years ahead to contribute towards SICCI's growth even more as we approach the Chamber's centennial in 2024" said Dr Chandroo.

Dr Chandroo also lauded the SSA's role to help the less fortunate.

"Your most recent initiative to start free legal services for those who cannot afford speaks volumes of SSA's efforts to reach out to every strata of Singapore society. SSA has also done much for migrant workers from India and most recently in efforts to help manage their recovery from Covid-19 in the community care centres by providing them with essentials and food" said Dr Chandroo.

Congratulations SSA!

EMPOWERING WOMEN

The Singapore Khalsa Association on 26 March 2022, partnered with Young Sikh Association (Singapore), SINDA, SINDA Youth Club and REACH to organise a session on women's empowerment. SKA says this was a follow up session after a year long national conversation on women empowerment. SKA's Ladies Wing also contributed ideas and suggestions to a White Paper that will be tabled in parliament. Details of the White Paper have been released recently by the government.

During the session, Minister in the Prime Minister's Office, Ms Indraneel Rajah and Member of Parliament for Sembawang GRC, Mr Vikram Nair shared some of the key areas that the government will be looking into to achieve greater equality for women. The participants shared their views and perspectives and offered suggestions on the important topic during the session.

SKA says it looks forward to working with more community partners on national-level developments and initiatives.



We are delighted to present the Vesakhi Mela (Fair) on 30 April and 1 May 2022 at SKA. Themed 'Together in Adversity, One in Harmony', the event will be held in conjunction with Vesakhi, a key event in the Sikh calendar, commemorating the birth of the Khalsa Panth (the Commonwealth) and a celebration of the Sikh cultural heritage.

We will organise a series of events over the two days which will include sporting, cultural, social and health-focussed activities during the fair. At the same time, we will present awards to students and key performers within the Sikh community to recognise their academic achievements in the national examinations. We expect several thousand participants and attendees over the two days.



SICCI in the News

'Global talent a necessity, not a luxury':
How can S'pore stay competitive amid
expat decline?



Credit: Straits Times

The two are inextricably linked: as a global city, the search for global talent is a necessity, not a luxury," - SICCI Chairman, Dr T. Chandroo quoted in the Straits Times.



Credit: Tamil Murasu

Chairman of the Singapore Indian Chamber of Commerce and Industry (SICCI) Dr T. Chandroo:

Now, with the announcement of the GST increase pushed to 2023, something SICCI has been asking for and proposed in our wish list to the Finance Minister, SMEs can concentrate on their road to recovery and play their part in the nation's economic development.

SICCI Chairman, Dr. T. Chandroo, quoted in the *Budget Booklet for Businesses 2022*



SICCI Jobmatch helps you to get the right candidate for your organization. Please email us at marcom@sicci.com stating the candidate ID whom you want to interview.

Candidate ID	Sector	Highest Qualification	Last job	Years of experience in sector	Age
SICCI-124a	Electrical Engineering	Post Graduate Diploma	Project Manager	46	-
Seeking the roles in technical/product consultation, cost-control initiatives, motivational training, etc., that adds value to organization and me. Comfortable working with cross - functional levels within the organization					
SICCI-124	Accounts & Finance	Bachelor	Senior Accountant	4.8	50
24 years of full sets experience, possesses BA (Honours) Accounting and hands-on experience in hr, payroll, budgeting, financial accounting, forecasting and cash flow planning.					
SICCI-125	Accounts & Finance	Bachelor / pursuing ACCA	Finance Manager	6.3	45
To obtain a challenging job opportunity in Finance/Accounts department where my Accounting, Finance. Payroll, Office Administration skills, shipping and documentation skill can be fully utilized and further enhanced.					
SICCI-126	Accounts & Finance	BCOM / ACCA	Accountant	1.4	34
Chartered Accountant (CA) and degree qualified in accounting (ACCA). Well reounded accounting professional with 11 years of experience in handling full spectrum of finance including corporate financial statement with listed organization and statutory audit, operational finance, monthly reporting, analysis, budgeting, forecasting. Extensive practice and theoretical experience in major accounting functions, including AP, AR, GL preparation, financial reporting. Effective in implementing new accounting software to streamline accounting operations. Excellent interpersonal skills towards building relationship at all organization level, team builder, tactical planner. Proficient in process improvement and automation thereby saving time & cost.					
SICCI-127	Accounts & Finance	MCOM	Assistant Accountant	0.2	37
4 years of experience in Finance (Financial reporting, Accounting, Auditing, Costing and Taxation). Financial Reporting for Hedge Fund Service, Dublin. Financial reporting for Credit Risk Management, NY, Finalization of Accounts & Variance Analysis. Proficient in using MS office. Hands experience on Oracle based ERP & Tally ERP 9.					
SICCI-128	Accounts & Finance	MBA	Consultant	4	40
Work experience of around 14 years in Management consulting, Transaction advisory, Corporate Finance & Valuations and Due Diligence, across diverse sectors of media, telecom, real estate, oil & gas and financial services. Skilled in financial modelling & valuation, budget analysis, financial & business research report writing, information. Memorandum, equity reports, strategy presentations. Have strong communication, presentation and team working skills.					
SICCI-129	Maritime	Class 1 Certificate of Competency (Motor)	Senior Maritime Consultant (Maritime Digital Solutions)	3	-
A Marine Engineer with extensive experience in senior shore-based management positions and service at sea with leading Ship Management Companies. Based on optimizing asset management with a focus on reliability and availability, I have directly participated and developed various digital solutions for numerous shipboard and shore-based management systems. I have proven leadership roles in maritime digital transformation involving engine & fuel monitoring systems, data acquisition & telemetry, IoT, predictive maintenance systems and supply chain management solutions.					
SICCI-130	Sales & Marketing	Bachelor	Customer Service Officer	21	60
Over 20 years of experience in Business Development and Sales Management of which more than 10 years were in a regional role. As a Regional Sales Manager, he worked closely with different stakeholders on cross border trade, managing distributors and key accounts. Well versed in planning and executing marketing campaigns in line with planned budgets to develop revenue opportunities and to maximize revenue growth.					

SICCI Jobmatch helps you to get the right candidate for your organization. Please email us at marcom@sicci.com stating the candidate ID whom you want to interview.

Candidate ID	Sector	Highest Qualification	Last job	Years of experience in sector	Age
SICCI-131	Sales & Marketing	Diploma	Sales Executive	15	37
15 years of sales experience in various industries including 7 years in the automobile industry. Experience in conducting price analysis to aid brand and product positioning for the automobile market in different countries. Has experience in managing and handling corporate accounts. Able to follow up on and convert leads and prospects.					
SICCI-132	Sales & Marketing	Masters	Marketing Executive	8	40
Seasoned marketing professional with 8 years' experience in implementing marketing strategy and product management for chemicals applications in electronic, automotive, and industrial sectors. Managed \$5M product portfolio in SME; responsible for marketing intelligence and monitored innovation phase changes for a \$800M business in MNC. Core competencies include marketing development, marketing intelligence, strategic planning, project management, pricing, sourcing, cross-functional communication, channel management.					
SICCI-133	Sales & Marketing	Diploma	Sport Marketing & Coaching	4	39
Close to 5 years of sales and marketing experience. Track record of contributing towards and achieving annual sales and marketing targets. Able to follow up on and convert leads and prospects. Experience in sales and marketing of corporate learning training programmes.					
SICCI-134	Sales & Marketing	Diploma	Freelance Graphic Designer	12	37
More than 10 years of experience in sales and marketing. Specialises in creative designs for branding and marketing. Experienced in coordinating with Sales teams in developing concepts, graphics and layouts for new product or services. Has experience in the use of various sales tracking tools.					
SICCI-135	Sales & Marketing	Masters	Marketing Director	21	53
Over 20 years' experience in marketing. Proven track record of restructuring existing resources and leveraging on digitalization, and building high performing teams. Experienced in developing marketing strategies and budget by country and activities, and building regional teams and processes. Proficient in B2B2C marketing along customer value chain: manufacturers, retailers, major brands, and end consumers in consumer products segment					
SICCI-136	Sales & Marketing	Diploma	Regional Sales Manager	11	50
More than 11 years of experience and proven track records in sales with strategic planning in Asia Pacific; transforming leads into sales, P& L managing and optimizing resources achieving maximum customer satisfaction. Excellent regional commercial experience to lead teams of different culture and background. Diversified skillset to adapt matrix international organization structure and various industries such as Oil and Gas, Water Controls, Fire Protection and Steam management from Design stage to execution					
SICCI-137	Sales & Marketing	Bachelors	Business & Procurement Manager	15	45
15 years of experience in Sales, Marketing and Procurement. Track record of reducing advertising costs while accelerating the adoption of social media campaigns and increasing lead generation. Experienced in managing up to 20 accounts and driving revenue increase, while improving operational efficiency and workflow processes.					
SICCI-138	Sales & Marketing	Diploma	Account Management	21	51
More than 20 years of account management experience. Offering a unique combination of Capex-Opex Servitization Transformation (COST) revenue modeling insight, compliance, creativity and analytical skill. Wide spectrum of regional experience in the Finance, Defence, Medical, Manufacturing as well as the Education Industry in the last 21 years. Recognised skills and competencies in customer's grievance resolution and mediation, project management and operational efficiency.					
SICCI-139	Sales & Marketing	Bachelor	Assistant General Manager	28	56
More than 25 years of experience in Sales and marketing in various industries. Result oriented professional with a wide spectrum of experience in Durable Goods, F&B as well as the FMCG Industry over the past 28 years. Recognised skills and competencies in brand management, sales & marketing, coaching, mentoring and in leading team projects.					



High Commission of Sri Lanka in Singapore

VACANCY for the position of Stenographer cum Clerk/Typist (Commercial Assistant)

The High Commission of Sri Lanka in Singapore is seeking applications from suitably qualified candidates for the position of Commercial Assistant.

1. Requirements:

- Minimum 2 years of relevant secretarial, clerical experience.
- Candidates must fulfil the requirements of residence in Singapore – Singaporean/PR holder.
- Previous working experience in a Diplomatic Mission would be an advantage.
- Fluent in English (oral and written).
- Ability to speak Chinese/Malay will be considered as an added advantage.
- Computer literacy.
- Professional demeanor and attitude
- Good interpersonal skills.
- Age below 45 years.

2. Working Hours:

- 0900-1700 hrs. (Monday to Friday) selected candidate should be willing to work beyond prescribed office hours and on weekends/holidays, as and when need arises.

3. Submission of applications

- Qualified candidates should apply by e-mailing their resume, **on or before 08th April 2022** to the High Commission of Sri Lanka in Singapore, to admin@lanka.com.sg, or by Post to “Head of Chancery, High Commission of Sri Lanka, - 51 Newton Road, # 13-07/12 Gold hill Plaza, 308900”
- Suitable candidates will be invited to a personal interview.
- Successful applicant will be expected to commence work in Mid-April 2022

High Commission of Sri Lanka
Singapore

Phone: +65 6254 4595/6/7

Email: slhcs@lanka.com.sg

24th March 2022

COPYRIGHT NOTICE

All materials contained in this Newsletter (including text, content, photographs, video and audio) are protected by Singapore copyright law and may not be reproduced, distributed, transmitted, displayed, published, broadcast or modified in any way without the prior written consent of Singapore Indian Chamber of Commerce and Industry (SICCI) or in the case of third party materials, the owner of that content. You may not alter or remove any trademark, copyright or other notice from copies of this content.

Notwithstanding the foregoing, you may download material from this Website for your own personal, non-commercial use only.