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SICCI-LISHA Raise More than \$1 Million for "India Covid Relief Fund"



L-R: Dr T Chandroo (Chairman, SICCI), Mr Rajkumar Chandra (Advisor, LISHA), H.E Mr P Kumaran (Indian High Commissioner to Singapore), Mr Benjamin Williams (Sec-Gen, Singapore Red Cross)

SICCI and LISHA (Little India Shopkeepers and Heritage Association) were engaged in a public fundraising appeal to help India in its fight against the COVID-19 outbreak. Donations have come pouring in from several corporates, suppliers, organizations and individuals who wished to support the humanitarian effort in India. They have managed to raise more than S\$1,000,000 through this initiative within just over a month. India's High Commissioner, H.E Mr P. Kumaran, was present at the cheque presentation event to Singapore Red Cross (SRC) on June 3.

Dr T Chandroo, Chairman SICCI said, "We want to thank every person who has given us their sacrificial and unwavering support to this fundraising initiative along with LISHA. It was very heart-warming to see how compassionate and selfless people have been in their contribution to help India."

Mr C. Sankaranathan, Chairman LISHA, said: "The plight of India is deeply saddening. We want to thank everyone who have pitched in to make a difference in the unprecedented crisis that India is facing."

Corporate donors such as Baring Private Equity Asia and Adani Global not only contributed cash but critical medical supplies as well.

Mr Jimmy Mahtani, Managing Director, Baring Private Equity Asia Pte Ltd said, "The rising number of COVID cases and fatalities in India has been heart wrenching, and the team at BPEA want to support the country during this difficult time. In this regard we are proud to support the SICCI COVID relief drive, providing critically important life-saving medical equipment, medicines and materials, in conjunction with the SRC and Temasek Foundation, to help those in need."

Briefing on COVID-19 Situation in India



Minister Dr Palanivel Thiaga Rajan

SICCI organised a dialogue with the High Commissioner of India, H.E Mr P Kumaran, Minister of Finance, State of Tamil Nadu, Dr Palanivel Thiaga Rajan, and the Managing Editor of PIOTV, Mr Munish Gupta. The session focussed on an update to the Covid-19 situation in India and a ground-up view on international and diaspora aid to India.

The dialogue was also attended by Mr Jeyakumar Janakaraj, Country Head of Adani Global, Mr Joshua Kuma, Senior Executive Director of Baring Private Equity Asia, Mr Rajkumar Chandra, Advisor to LISHA, and Mr Benjamin William, Chief Executive and Secretary-General of Singapore Red Cross (SRC).

SICCI Vice Chairman Mr Maneesh Tripathi moderated the meeting and spoke about recent relief efforts from Singapore. The first tranche of aid, worth about SGD 3.6 million, included medical equipment to directly support patients and healthcare workers in hospitals; as well as hygiene and medical kits for those in quarantine centers or under home quarantine, along with frontline workers and volunteers fighting the pandemic.



L-R: H.E Mr P Kumaran (Indian High Commissioner), Dr T Chandroo (Chairman, SICCI), Mr Maneesh Tripathi (Vice Chairman, SICCI), Mr Joshua Kuma (Executive Director, Baring Private Equity Asia Pte Ltd)



Mr Munish Gupta

H.E Mr P Kumaran mentioned the measures taken to combat the COVID-19 surge in India as of April 2021, namely the increased vaccination drive and the oxygen cylinder and concentrator supplies received from 40 countries.

He also talked about how the second wave of the virus wreaked havoc on the Indian health care system. Nevertheless, India was moving forward in the right direction, with the number of cases reducing gradually. He thanked SICCI for its role in mitigation efforts and pulling together contributions from their members and from the public.

Minister Dr Palanivel Thiaga Rajan in his address, expressed his gratitude to Singapore and SICCI for all the help they had given to India. He said, "There is hope for he who has lost every other virtue but none for he who has lost gratitude. We will never forget the help of our friends in times of distress. I hope we have ties that go beyond one crisis and we hope to further those ties as time goes on."

Moreover, he mentioned that the decision-making on the management of the crisis was distributed and delegated.

This has led to a significant decrease in the number of COVID-19 cases in Tamil Nadu namely Madurai. He went on to highlight the transparency in terms of donations to the disaster fund and that he was looking forward to working closely with SICCI for beneficial investments to spur growth post COVID-19.

Mr Munish Gupta said that India has got a better grip on the situation now after the second surge in April. He said, "I think India has risen to the occasion while ironing out how to work between the federal and state governments." He showed figures to show how India had pulled through the second wave reasonably well, with a 50% decline in numbers and recovery rates at 92%. India will complete its vaccination program in December 2021 with at least 1.08 billion persons, vaccinated.

He thanked the Indian Diaspora for providing overwhelming support to India in the form of cash and supplies of medical equipment and expertise.

[The video of the event is available here.](#)

Donation from Coastal Energy Pte. Ltd.

Mr Ahmed Buhari, CEO of Coastal Energy Pte. Ltd. delivered 200 Oxyrgen Flowmeters and other medical equipment to the Government of Tamil Nadu. Coastal Energy is a member of SICCI and hosts the United Economic Forum Chamber of Commerce (UEFCC) in Singapore.



Singapore Red Cross (SRC) Distribution of Supplies

Ventilators: 205 | 10L Concentrators: 3,000 | Oxygen Cylinders: 960 | Surgical Masks: 245,600 | Flowmeters: 2,000



Handover ceremony of first batch of 34 ventilators for distribution to state hospitals on 18 May 2021.



Pick up of oxygen concentrators from China for air freight to India in May 2021

India Covid Update - State of Karnataka



Dr Raj Kumar Katri,
Additional Chief Secretary,
State of Karnataka



Mr K. Ullas Kamath
Chairman, FICCI
Karnataka State
Council & JMD, Jyothy
Labs Ltd.



Mr N Doraiswamy
Managing Partner;
Founder,
Ideaspring Capital



Mr Uday Davda
Head of Apollo Hospitals,
Bangalore



SESSION CHAIR

Mr Maneesh Tripathi
Vice Chairman SICCI;
Director & Board Member,
Digilife Technologies Limited
(SGX Listed);
Group Chief Executive Officer
Digilife Technologies Limited
(SGX Listed) - 2010 till 2021

On Tuesday, 29 June, SICCI held its second edition of the India COVID-19 Update. This was with the State of Karnataka. Jointly organised with the Federation of Indian Chamber of Commerce and Industry (FICCI), the session had a combination of business and government perspectives on how the State is managing the humanitarian crisis. It is the sixth-largest state by size in India.

Karnataka is among the top three destinations in India for Singapore investors, which have invested in the IT-park, residential-township and logistics sectors. SICCI was very much involved in the initial forays into Karnataka and the establishment of the Bangalore International Technology Park, which started in 1994 and completed in 2000.

Karnataka was the first state in the country to think of a lockdown, and it strictly adhered to lockdown measures, surveillance and vigilance. The speakers discussed the road to recovery for Karnataka and highlighted challenges for investors. Karnataka's early initiatives to crackdown on Covid-19 are commendable, and its recovery would be faster than expected given their aggressive vaccination drive. Speakers discussed the efforts done in the governance space and ease of doing business (EODB). Mr N Doraiswamy talked about the growth of start-ups in Bangalore and how it has catapulted the State to the global theatre even during the COVID-19 lockdown period.

Dr Raj Kumar Katri, Additional Chief Secretary, State of Karnataka said that the State has been working on 800 compliance points that need to be addressed for EODB. About 100 of those have been resolved through digitalization. He said, "I am aware and very happy that the Industry collaborations have brought industry and government together. Government officers are facilitators, as Captains of Industry take the risk and create jobs and propel the economy." He thanked Singapore companies such as CapitalLand, SATS, Vans Chemistry Singapore, Surbana Jurong Group and Ascendas India Trust.

The video of the event is available [here](#).

GOPIO and TLCS Donate to "India Covid Relief Fund"



SICCI received two cheques from GOPIO (Global Organisation of People of Indian Origin), Singapore, and Tamil Language and Cultural Society (TLCS).

Mr. Harikrishnan who represented both organisations as their President handed over the cheques amounting to \$10,000 to Dr Chandroo on 2 June, 2021, SICCI expressed its heartfelt thanks to both of these organisations for their magnanimous support towards the India Covid Relief Fund.

SICCI Cares Bursary Award



SICCI Cares Ltd was privileged to give a bursary award of S\$5,000 to Ms Praveena Preety Kaur D/O Saravanan Chetty who is a final year student at NTU majoring in English Literature. SINDA together with other kind sponsors, have taken care of the rest of her final year school fees. We wish Ms Praveena every success in her academic pursuits.



Mr K. Kesavapany, Director of SICCI Cares Ltd said "Corporate Social Responsibility (CSR) is a necessary attribute to every commercial organisation. It is a means of giving back to society, what society has given. I am happy that, under the Chairmanship of Dr T Chandroo, SICCI Cares Ltd has been set up to fulfill this worthwhile goal."

Suppliers Assisting the Relief Effort

Several suppliers came forward to extend their helping hand to the "India Covid Relief Fund". We featured a few in the May edition and we now feature a few more in this edition.

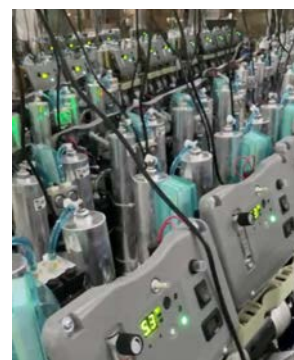
Med Asia (I) Pte. Ltd., under Director Ms Asmita and CFO Mr Krish, facilitated supplies from donations worth S\$500,000 in the form of ventilators, Personal Protection Equipment (PPE) Kits, ventilator masks and Oxygen concentrators to India's government hospitals and Covid Centres.

Mr George C. Tan, CMO, from Mayura HealthHub Pte. Ltd. (MHH), said "We are a distributor of quality Covid-19 medical equipment, and we worked with Chinese manufacturers and charity organizations in the US, Singapore and India to procure oxygen concentrators and arranged for shipments to India at low prices. Everyone has chipped in to help, these charity organizations and SICCI had done the most work - my team is honored that we can contribute in whatever little way we could."

Ms Helena Ma, Managing Director of IDEA Communication Pte Ltd said, "This detrimental wave of Delta variant has cost many innocent lives of our families, friends, brothers and sisters in India. Yet it's heartening to see people from all over the world uniting to fight the battle as one. I feel hugely humbled and honoured to be able to work with good organisations such as SICCI and Singapore Red Cross and on the aggregation and distribution of thousands of oxygen concentrators to cities and rural villages in India as part of the

India COVID-19 relief effort. I'm optimistic about the goodness in people and believe that in due time we will be telling the story of how we win the fight of COVID-19 as one humanity."

We thank these suppliers and companies, along with Smart-Gas Pte. Ltd. , Lumiere32 Pte. Ltd. and Arna International Pte Ltd for their generous, timely support in coordinating supplies.



Mdm Nee K. Menaga Subramaniam - The altruistic octogenarian

Mdm Menaga immediately donated her late husband's wheelchair to Sree Narayana Mission, and S\$7,000 out of her lifesavings when she heard about the "India Covid Relief Fund". The following are excerpts from the Editor's interview.

"My name is Menaga Subramaniam, and my children and grandchildren fondly address me as *Killi Aatha* even as I enjoy pinching their round cheeks! I am 86 years of age.

For most parts of my life, I have spent serving and helping people in whatever ways I can. From 1957-1996 I was involved in nursing and that was for 39 years. I have absolutely no regret in doing so, as this has allowed me to live a life full of satisfaction. The satisfaction was not in just monetary or physical rewards, but it in the sheer joy of each encounter. I have met with more than 100 patients a day which gave me peace of mind and motivated me to serve humanity in whatever way I could.

The rich get richer, the poor get poorer. Where is the middle ground? Who will bridge the gap? I decided to take the initiative to level the playing ground to the best of my ability, and I hope to see more people coming forth to help those in need. The humanitarian crisis is an opportunity to help.

I wish that young Singaporeans would pay more attention to their education, and use it to empower those around them too. They should not be afraid of failures, because it will remind you of what you stand to lose and you will be more careful next time. It hardens and shapes you up. Never let anyone tell you that you cannot do it. Lead with strength and tenacity, with your head held up high."



She was the oldest recipient of the award, Herculean Doyenne, in the prize presentation ceremony organised by LISHA's Women Wing in 2018 (second from right).



1. உங்கள் வாழ்கையைப் பற்றி கேட்பதற்கு ஆவலாக உள்ளது.

என் பெயர் மேனகா சுப்ரமணியம். என்னோடு கூட பிறந்தவர்கள் ஏழ்வர். கடைசியாக தழைத்து நிற்பது நான் மட்டும் தான்.

எனக்கு நான்கு ஆண் பிள்ளைகள். இருவர் ஆஸ்திரேலியாவிலும், இருவர் இங்கு சிங்கப்பூரிலும் இருக்கிறார்கள். எனது பேரப்பிள்ளைகள் என்னை செல்லமாக "கிள்ளி ஆத்தா" என்று அழைப்பார்கள்.

எனது கணவர் பங்கு தரகராக பணியாற்றினார். நான் 39 வருடங்களாக செவிலியராக பணிபுரிந்தேன். முதலில் சிங்கப்பூர் பொது மருத்துவமனையில், பொது செவிலியராக இருந்தேன். நாங்கள் அந்த காலக்கட்டத்தில் சிலோன் ரோடில் இருந்தோம். மழை பெய்து ஓர் இரவு, சாலை எங்கும் வெள்ளம் பெருக்கெடுத்து ஓடியது. எனது அண்டை வீட்டாருக்கு பிரசவ வலி. எனக்கு அப்பொழுது மறுத்தவச்சிக்கான பயிற்சி இல்லை. அவரால் உடனடியாக மருத்துவமனைக்கும் செல்ல முடியவில்லை, படகுக்காக காத்திருக்க வேண்டியிருந்தது. என்னால் முடியாது என்று கையை விரிக்க மனமில்லை. புத்தகத்தில் படித்த சில குறிப்புகளை நினைவில் நிறுத்தி, இரட்டைப் பிள்ளைகளை அன்றிரவு பிரசவித்தேன். தொப்புள் கோடியை அறுக்க எங்களிடம் கத்தரிக்கோல் கூட

இல்லை, திரைசீலையை கட்ட பயன்படுத்தப்படும் ஒரு மர கிளிப்பை தான் பயன்படுத்தினேன்.

அன்று முடிவெடுத்தேன். பொது செவிலியராக இருந்து பயன் இல்லை - மேலும் படித்து, நிறைய மருத்துவ துறைகளில் தேர்ச்சி பெற வேண்டும் என்று தோன்றியது. 14 ஆண்டுகளுக்கு அதன் பின் கே.கே மருத்துவமனையில் பிறப்பு தொகுப்பில் மருதவச்சியாக பணிபுரிந்தேன். பிறகு எனது மனநல மருத்துவ தேர்வுகளை எழுதி, இப்பொழுது சிங்கப்பூர் மனநல நிறுவனம் என்று அழைக்கப்படுகிற வூட்பிரிஜ் மருத்துவமனையில் வேலை செய்து, பணி ஓய்வும் பெற்றேன்.

2. தற்போதைய கோவிட்-19 சர்வதேச பரவல் எவ்வாறு உங்களை பாதித்துள்ளது? எவ்வாறு சமாளிக்கிறீர்கள்?

சிறுவயதிலிருந்தே எனக்கு நமது குட்டி இந்தியாவை வலம் வர மிகவும் பிடிக்கும். எனது வீட்டிலிருந்து ஒரு பேருந்து நேராக என்னை தேக்காவில் இறக்கிவிடும். பிறகு என்ன? கொண்டாட்டம் தான்! பல வருட பழக்கத்தை, இந்த கோவிட் சூழலால் கைவிடவேண்டியது இருந்தது. காய்கறி வாங்க மட்டும் தேக்கா இல்லை, அங்கு நமது இந்தியர்களை சந்தித்து, மனம்விட்டு பேசி பழகவும் ஒரு தளமாக இருந்தது. அதை நான் மிகவும் ஏக்கத்துடன் பின்னோக்கி பார்க்கிறேன். மக்களுடன் இணைந்து உறவாடுவதை ஈடுகொடுக்க வேறு எதுவும் இல்லை. நேரில் சந்திக்கும் சந்தோஷம், தொலைபேசியில் பேசுவதில் கிடைப்பதில்லை.

சென்ற வருடம் கீழே விழுந்து எனது இடுப்பு எலும்பு முறிந்துவிட்டதால், இங்கு வீடு அருகே உள்ள கடைத்தொகுதிகளுக்கு கூட என்னால் செல்ல இயலவில்லை. அதற்கு பதிலாக, கால சுழற்சிக்கு ஏற்ப, வீட்டிற்கே மளிகை விநியோகம் செய்கிறார்கள். அது பாராட்டிற்குரிய ஒன்றுதான். மாற்றங்களுக்கு ஏற்றவாறு நாமும் மாறிக்கொண்டே தான் முன்னோக்கி செல்ல வேண்டும்.

3. நீங்கள் சந்திக்கும் சவால்களைத் தாண்டியும், எவ்வாறு சமுதாயத்திற்கு திருப்பி தர உந்துதல் வந்தது?

நான் சிறுமியாக இருந்த போது, எனது தாத்தா பாட்டி ஒரு நகைக்கடை வைத்திருந்தார்கள். தாத்தா தொழிலுடன் மும்முரமாக இருந்த போது, எனது பாட்டி, எனக்கு தொழில் நுணுக்கங்களைச் சொல்லி தருவார். கையில் ஒரு வெள்ளி தந்து, வேர்க்கடலை வாங்கி, அதனை ஒரு வெள்ளி ஐம்பது காசிற்கு விற்க சொல்வார். சில சமயம் அவரது நோக்கத்தை புரிந்து கொள்ளாமல், விளையாட்டுத்தனமாக அதனை கொரித்துவிடுவேன்!



ஐம்பது காசு லாபத்தில் முப்பது காசை அவர் எடுத்துக்கொண்டு, எனக்கு இருபது காசை தருவார். விற்பனை பங்கை சேமித்து வைக்கும் பழக்கத்தையும் எனக்கு உண்டாக்கினார். மேலும், சற்று பணம் எனது உண்டியலில் சேர்ந்தவுடன், ஐந்தில் ஒரு பங்கை தானத்திற்கு அளிக்கவேண்டும் என்று போதித்தார். அங்கு தொடங்கிய பழக்கம் தான் இது.

மேலும் நான் செவிலியராக பணியாற்றிய போது, அதனை வெறும் சம்பளத்திற்காக நான் செய்யவில்லை. ஒரு நாளில் நூற்றுக்கும் மேற்பட்ட நோயாளிகளுக்கு நாங்கள் சிகிச்சை அளித்துள்ளோம். ஆனால் அவர்களது பிணியையும் தாண்டி, அவர்கள் நம்மை போல் சக மனிதர்கள் என்ற உணர்வால் மிக பிரதானம் என்று கருதி செயல்பட்டேன். அவர்கள் குணமாகி, தங்களின் குடும்பத்தாருடன் வீடு திரும்பும் போது, எனக்கு அவர்கள் அளிக்கும் புன்சிரிப்பும், மனமார்ந்த நன்றியும் தான் எனது உண்மையான சம்பாத்தியமாக கருதினேன்.

நமக்கு வேண்டிய அடிப்படைத் தேவைகள் போக உள்ள மீதத்தை, ஏழைகளுக்கு அளிக்க வேண்டும். கடவுளின் கண்களில் நாம் எல்லோரும் சமம் என்றாலும், இந்த உலகில் பாரபட்சமும் அநீதியும்

உள்ளது. மனிதனின் கண்களில் நமது தோலின் நிறம் சில சமயம் நம்மை வேறுப்படுத்துகிறது. பணக்காரன் மேலும் வசதி வாய்ப்புகளை சேகரித்து கொண்டே போகிறான், ஏழை மேலும் அவதியுற்று ஏழ்மையில் உழலுகிறான். மலைக்கும் மடுவுக்கும் முடிச்சு போட யாரவது முன் வரவேண்டும். அதற்கு என்னால் என்ன இயல முடியுமோ, அதனை நான் செவ்வனே செய்வேன்.

4. நாம் வாழும் இந்த உலகில் நீங்கள் காண விழையும் மாற்றங்கள் யாவை?

உலகில் பாகுபாடு குறைய வேண்டும். அந்த நிலைமை மாற வேண்டும். மனிதன், நாம் எல்லோரும் சமம் என்று உணர வேண்டும். தோலை கீறினால் அதே செங்குருதி என்பதை நினைவில் நிறுத்த வேண்டும்.

சில சமயம் நாம் நெல்லிக்காய் மூட்டை மனிதர்களோ என்று எண்ணுவேன். மூட்டையின் கட்டு அவிழ்ந்தால் எவ்வாறு உள்ளே இருக்கும் நெல்லி கனிகள் தரையில் கரைபுரண்ட வெள்ளம் போல் சிதறி ஒவ்வோர் திசையில் ஓடுகின்றனவோ, அவ்வாறு, ஒரு பிரச்சனையை ஒருவன் எதிர்நோக்கினால், அவனை சுற்றியுள்ள மற்றவர்கள் ஓடி மறைகிறார்கள். நண்டின் கதைபோல, ஒருவர் ஏறினால் அவரின் கால்களை இழுத்து கீழே மறுபடியும் தள்ளி விடுகிறார்கள்.

இந்தியர்களாகிய நாம் ஏற்கனவே சிங்கப்பூரில் சிறுபான்மையினர் தான். நாமே ஒருவருக்கொருவர்கை கொடுத்து தூக்கிவிடவில்லை என்றால், நம்மை உயரத்தில் கொண்டுசெல்ல வேறு யாரு வருவார்?

5. இக்கட்டான சூழல்களை சமாளித்து வெற்றிபெற, நமது இளம் சிங்கப்பூரர்களுக்கு என்ன சொல்ல விரும்புகிறீர்கள்?

தைரியத்தை வரவழைக்க வேண்டும். துணிச்சலாக நிற்க வேண்டும். நம்மை முடக்க நினைக்கிறவர்களுக்கு நெஞ்சை நிமிர்த்தி “நான் ஏன் தலைகுனிய வேண்டும்?” என்று திரும்பி கேட்க வேண்டும். நாம் எவருக்கும் சளைத்தவர்கள் அல்ல என்று உணர்ந்து, நமது இடத்தை தக்க வைத்துக்கொள்ள வேண்டும்.

அதற்கு முக்கிய ஆதாரமாக இருக்க வேண்டியது, கல்வி சிரத்தையாகும்.



உன்னிடம் உள்ள மண்ணையும் பொன்னையும் அபகரித்து விடலாம். ஆனால் யார் முயன்றாலும், உன்னிடம் உள்ள கல்வியறிவினை பற்றி கொள்ளமுடியாது - அதனை பகிர பகிர, உனக்கு தான் பெருகும். நீ மாணவராக இருந்தால், அந்த வகுப்பில் சற்று பலவீனமாக இருக்கும் மாணவர்களுக்கு சொல்லி கொடு. உனக்கு தெரிந்த கல்வியினை அவனுக்கு எளிமையாக சொல்லி தர நீ முயலும் போது, அந்த தொகுப்பு உனக்கும் நன்றாக பசுமரத்தானிப் போல பதிந்து விடும்.

வாழ்க்கையில் தோல்வியும் வெற்றியும் இரண்டற கலந்த உண்மையே. நான் என்றும் வெற்றிதான் பெறுவேன் என்ற அகம்பாவமும் கர்வமும் கூடாது. யானைக்கும் என்றோ ஒரு நாள் அடி சறுக்கும். ஆனால் அந்த யானை, பள்ளத்திலே இருந்திவிடக்கூடாது. மேலே எழ அது முயற்சி செய்யவில்லை என்றால் அது மடிந்து விடும்.

சிலந்தி வலையை கண்டால் நான் சிறு வயதில் அதை ஒரு குச்சியால் சிதைத்து விடுவேன். ஆனால் ஒரு நாள் என் பாட்டி, அதன் சிறப்புமிக்க பண்புகளை எனக்கு எடுத்துரைத்தார். எத்தனை முறை அதன் வலையை நான் அழித்தாலும், அது மறுபடியும் வலையை பின்னுவதை நிறுத்துவதே இல்லை. அதே போல் நாமும் தோல்வியை சந்தித்தால், நமது முயற்சியையும், தன்னம்பிக்கையையும் என்றும் கைவிடக்கூடாது. ஒரு நாள் வெற்றிக்கனியை கண்டிப்பாக சுவைப்போம்.

MoU Signing with UEFCC and SPFL

The Chamber had signed two Memorandums (MoU) of Understanding on 9 June 2021. The first is with the United Economic Forum Chamber of Commerce (UEFCC) Chennai and the other with the Singapore Pulses Federation Limited.



Our MoU with UEF will build on common goals of encouraging commercial ties and investment opportunities that will benefit our members and the business community at large.

The MoU with UEF was represented by SICCI Chairman Dr T Chandroo, SICCI Vice Chairman Mr Maneesh Tripathi, SICCI CEO Mr Johnson Paul, UEF President Mr. Ahmed Buhari, UEF Director Mr Sajid Sathak and Honourable Mr. Zainul Abidin Rasheed, Non-Resident Ambassador to Kuwait, Ministry of Foreign Affairs, Govt. of Singapore, and Former Senior Minister of State for Foreign Affairs, Singapore.



The MoU signed with SPFL will support the exchange of bilateral trade, promote Singapore as a major trading hub and raise awareness of pulses' contribution to food security and nutrition.

The MoU with SPFL was represented by SICCI Chairman Dr T Chandroo, SICCI Vice Chairman Mr Maneesh Tripathi, SICCI CEO Mr Johnson Paul, SPFL Advisor and SICCI Board Member Mr. Rajan Bagaria, SPFL Director Mr Sunil Patwari, and SPFL Director Mr Mukesh Jain.

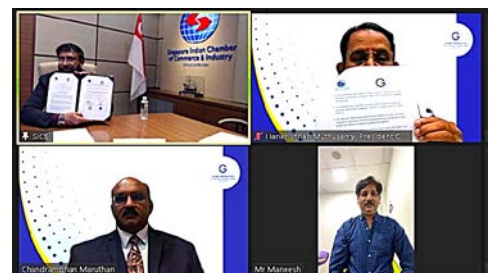
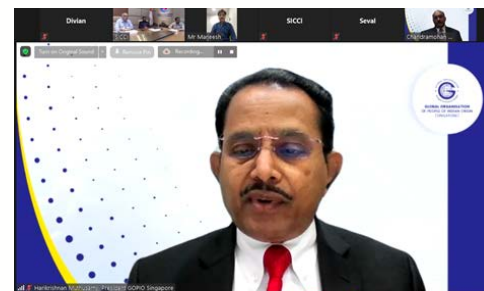
SICCI is looking forward to these partnerships which will be instrumental in building businesses through the coming years.

MoU Signing with GOPIO

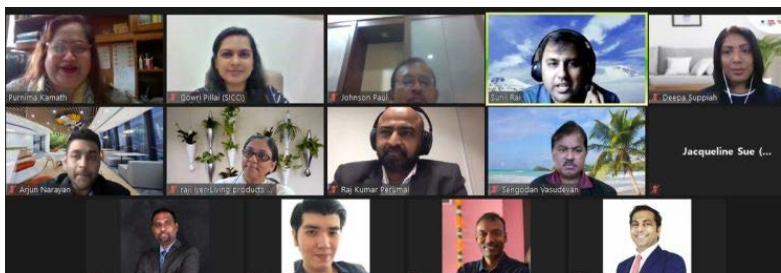
On Wednesday, 23 June, SICCI signed a Memorandum of Understanding (MoU) with Global Organization for People of Indian Origin (GOPIO).

GOPIO's mission since its inception has been to promote the cultural heritage and legacy of Indians in Singapore.

SICCI is proud to be signing this MoU with GOPIO and look forward to our future endeavours together.



Members' Networking Session



SICCI held its networking session with members on 25 June 2021.

The session was attended by SICCI members from various business sectors and was fruitful in helping them grow their network with other entrepreneurs.

Ms Purnima Kamath, SICCI Board Director and Mr Raj Kumar, SICCI Board Director and Membership Chairman and Mr Johnson Paul, SICCI CEO hosted the online event.

SICCI looks forward to hosting more of such events in the future, connecting more of our members to one another both online and in person.

IBG 5th Presidents Roundtable Meeting

IBG's 5th Presidents Roundtable Meeting was held on 1st June 2021. Presidents from different International and Domestic chambers were present.

SICCI's Vice-Chairman Mr Maneesh Tripathi participated in the meeting.

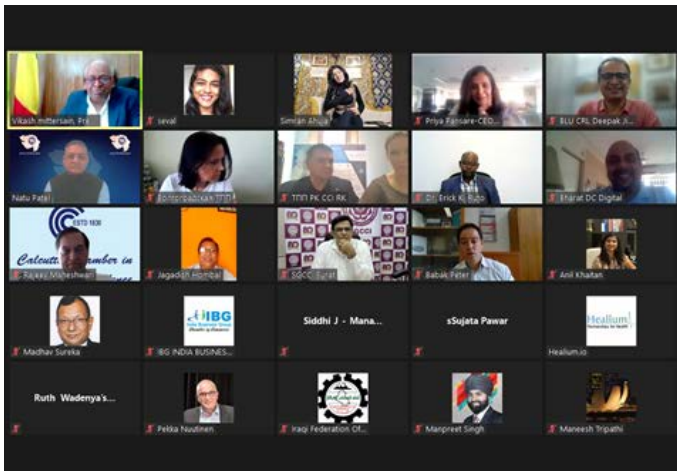
The Agenda for the meeting was to discuss the healthcare and pharmaceutical systems in their respective countries and explore if there could be viable tie-ups to support joint ventures.

Roundtable with Russian Trade Mission and Selected Companies

SICCI organised a roundtable with selected companies and with the Trade Representative of the Russian Federation in the Republic of Singapore on June 9.

Agenda of the closed door meeting was to explore business opportunities available in Russia and how SICCI member companies can benefit from the interaction.

The meeting was also joined by SICCI's Bilateral and International Trade committee members, Mr Kishore Jethanand Daryanani (SICCI Vice Chairman) and Ms Purnima Kamath (SICCI Board Director)



International Yoga Day

The Singapore Indian Chamber of Commerce and Industry organized a virtual yoga session in collaboration with Indian High Commission in Singapore and Indian Council for Cultural Relations (ICCR).

The session took place on 20 June from 2.00 – 3.00 PM SGT and had a Yoga session from well-known yoga instructor, Ms Archana Amlapure and an enlightening presentation on Yoga and Stress Management by Dr G Saravanan.

SICCI Vice Chairman, Mr Kishore Daryanani, SICCI Board Member, Ms Purnima Kamath, SICCI CEO, Mr Johnson Paul and SICCI Staff participated in the webinar as well.

SICCI would like to thank all those who attended the webinar and wish everyone a Happy International Yoga Day (21 June).



Women-In-Conversation Webinar

On Saturday, 12 June, Jamiyah Singapore held a Women In Conversation Forum titled 'Being Mothers: The Challenges, The Way Forward'. This session was joined by SICCI's Women Directors, Ms Shobha Tsering Bhalla and Ms Purnima Kamath.

The discussion brought together about 100 participants from government agencies, social service agencies, and members of the public. During the forum, they discussed issues concerning mothers and women in Singapore, addressing topics like the recognition of 'motherhood' and women's rights in Singapore, as well as some tips on how mothers can remain relevant in dynamic and socially challenging environments.



Singapore Insights with Mr Viswa Sadasivan

On Tuesday, 22 June, SICCI held "Singapore Insights" with Mr Viswa Sadasivan, CEO, Strategic Moves, at 10 Square, Orchard Central. The event was sponsored by Mr A Durairajoo, a member of SICCI.

Mr Viswa talked about the key events that led to Singapore's independence. He highlighted the learnings from the incidences of communist infiltration, merger and separation with Malaysia, Merdeka, Konfrontasi, the 1964 racial riots and eventually, independence.

He also talked about the 6 critical policy considerations that shaped Singapore's nation-building efforts, namely economy and education, housing, environment and sustainability, a stable workforce, national security and political stability. The session was moderated by Mr Thiyagarajan, Senior Lecturer at Singapore Polytechnic.

SICCI would like to thank Mr Viswa Sadasivan for the interesting insights, and Mr Thiyagarajan for moderating, and the audience who took the time to join the event either physically or virtually.



SICCI-Delteq Virtual Marathon



The SICCI-Delteq Virtual Marathon was a great success as the first sports-related event by SICCI in 2021. The event was spearheaded by the Sports Committee chaired by Mr Maneesh Tripathi, Vice Chairman of SICCI. Organised in partnership with Delteq and Singapore Electric Vehicles, the Virtual Marathon was themed "Run For Solidarity." This was in celebration of Singapore's commendable efforts in fighting against the COVID-19 pandemic.

Maneesh said "In this pandemic, the SICCI team and the Board wanted to virtually connect with the members and the Singapore community at large, to help them become aware of a healthy and happy lifestyle. As we battle Covid-19, there is nothing that stops us from being fit and healthy. The marathon had nearly 200 participants who registered to run at their own place and own individual pace in two categories the 100 km and the 20 km marathons. This in a way connects and binds our members, well-wishers and the community virtually. We run as individuals, but we are united by the team spirit that the marathon brings across to us."

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World MSME Day - Exploring Global Markets



On Saturday, 26 June, Mr George Abraham, Honorary Treasurer of SICCI gave a speech at the World MSME Day.

He shared his insights on the economic outlook on the Asia-Pacific region and the various export/import opportunities for Indian enterprises in key markets such as Singapore, Philippines, Hong Kong, Indonesia and other countries.



He mentioned how India could tap on its agriculture industry given that many countries around the world are becoming more conscious of their greens, and India could consider airlifting them overseas. There is a huge market in Southeast Asia for MSMEs to invest in, especially specialised goods such as Indian spices, light engineering products, medical devices, pharmaceuticals, and cottage industries like handicraft.

Mr George went on to talk about embassies and their role in bringing local SMEs to overseas countries for joint manufacturing. India is a gold mine not fully tapped upon because people are unaware of the myriad of opportunities it could bring forth globally.

He also highlighted horticultural and fungi-cultural products, and the textile market which could become an even larger industry in India, with the right attention given to export certifications. Indian women entrepreneurs are struggling in the rural villages and hence would need more opportunities, attention and assistance as it is largely them in the Asian milieu who have it harder.

The video of the event is available [here](#).



The following persons have been appointed to SICCI and its subsidiaries



Mr Kishore Daryanani was appointed Vice Chairman of SICCI in April 2021 and was elected into SME Centre and in SICCI Capital as a Director in June.



Mr George Abraham was appointed Treasurer in May 2021 and was elected into SME Centre and in SICCI Capital as a Director in June.



The SICCI and SMEC Boards have appointed **Mr Tan Wing Wton, Alan**, former Director of South Asia, Africa, Middle and Central Asia at Singapore Business Federation, as the new Centre Director for SMEC@SICCI with effect from 21 June 2021. Mr Alan brings with him a wealth of experience in Centre administration and in Internationalisation. We are glad to have him as the Centre Director of SMEC@SICCI.

Let us welcome Alan into the SICCI family!

Singapore investor names Mittal as new CEO at CSS Corp

Dallas-based Sunil Mittal is to be the Chief Executive Officer of CSS Corp after a well thought out and executed succession plan, said Sanjay Chakrabarty, Chairman of CSS Corp's Board of Directors and Managing Partner of Capital Square Partners (CSP), a Singapore based private equity fund manager and majority shareholder of the Bangalore-based company.

Capital Square Partners is a private equity fund manager based in Singapore, and regulated by the Monetary Authority of Singapore (MAS). CSP advises funds investing across growth capital and buyouts supporting high performance management teams to build leading digital businesses. With deep sector expertise across technology, media and telecommunications, business services, healthcare, and consumer sectors, CSP has supported management teams to scale businesses across multiple geographies and create transformational value.



Sunil Mittal

India secured \$81.72bn FDI in 2020-21

Measures taken by the Government on the fronts of Foreign Direct Investment (FDI) policy reforms, investment facilitation and ease of doing business have resulted in increased FDI inflows into the country, totalling US\$81.72 billion during 2020-21, 10% more than the last financial year's (2019-20) US\$74.39 billion.

The following trends in India's Foreign Direct Investment are an endorsement of its status as a preferred investment destination amongst global investors, said the Ministry of Commerce and Industry in a release on 24 May 2021.

Bangalore-Singapore partnership for AI-enabled chatbot

Talisma Corporation Pvt Ltd, a leading provider of customer experience solutions from Bangalore, has partnered with a Singapore Fintech Active Intelligence Pte Ltd, to provide a comprehensive Conversational AI BFSI focussed platform, deployed at numerous Financial Institutions across the globe.

The partnership strengthens Talisma's technology products and solutions enabling it to integrate a next-gen conversational AI chatbot into its platform and offer it to its BFSI customers.

The solutions from Talisma and Active.AI can be leveraged by BFSI enterprises on their Conversational AI journey, Talisma said in a release on 4 June 2021.



In terms of top investor countries, Singapore is at the apex with 29%, followed by the U.S.A (23%) and Mauritius (9%) for the FY 2020-21.



Ravi Shankar

"This synergistic partnership brings together Talisma, an industry leader in offering Customer Relationship Management & Digital Engagement Platform for Enterprises and Active.AI, provider of a comprehensive Conversational AI BFSI focused platform deployed at numerous Financial Institutions across the globe" said Ravi Shankar, Co-Founder & CEO of Active.AI.

Singapore's GIC led in Indian-origin Locus \$50m Series C funding

Singapore's sovereign wealth fund GIC led the US\$50 million Series C funding for the Indian-origin Locus, a technology platform that uses machine learning and proprietary algorithms to automate complex supply chain decisions and operates from offices in the USA, the UK, India, Singapore, Indonesia, Vietnam, and Germany.

Qualcomm Ventures LLC and existing investors Tiger Global and Falcon Edge also

participated in the Series C funding, said Locus in a release on 2 June 2021 from San Francisco.

"Quality & patient capital allows us to focus on path-breaking R&D, helping us deliver exceptional long term value to our customers, over incremental improvements. We will be recruiting more PhDs in our data science team and are looking to double our patents by 2022," Locus CEO Nishith Rastogi said.



Nishith Rastogi
Co-founder
& CEO

Minister Dr Vivian Balakrishnan makes mention of SICCI in his CNBC Interview



In an interview with CNBC on 10 May, 2021, Minister for Foreign Affairs Mr Vivian Balakrishnan mentioned and appreciated SICCI's contribution to the COVID-19 pandemic in India.

He said, "I received a message from (the Republic of India Minister of External Affairs Dr S) Jaishankar on the 22nd (April 2021). Within the next day or two, we facilitated the sending of cryogenic tanks via the Indian Air Force to help India. A few days after that, we sent additional oxygen cylinders. Then a week after that, even our private sector and the Singapore Indian Chamber of Commerce and Industry sent additional supplies of thousands of oxygen cylinders via Indian naval ships. So there is no question about our concern, no question that we stand with India and we will do our bit to help them overcome this current problem."

The full interview is available [here](#).

Other News Coverage

Singapore Red Cross sends Rs 38 crore for COVID-19 relief to India (4 June 2021)

Source: [Press Trust of India](#) [Inshorts](#)
[Yahoo News](#) [87448](#)
[Business Standard](#) [The Economic Times](#)
[The Pioneer](#)

Useful Links

Innovation story: COVID-19 breath test gets provisional authorisation in Singapore, to undergo trial at land checkpoint

Source: [LinkedIn](#)
 Source: [Facebook](#)

New road maps to help marine and offshore engineering SMEs and staff go digital

Source: [LinkedIn](#)
 Source: [Facebook](#)

Enhanced support for affected businesses under the Jobs Support Scheme (JSS)

Source: [LinkedIn](#)
 Source: [Facebook](#)

Food manufacturers rise to the digital challenge

Source: [LinkedIn](#)
 Source: [Facebook](#)

SICCI was featured on Vasantham in Thaalum, Indian Beat



The Chamber was featured on Vasantham, in Thaalum, Indian Beat, on 11 June for our contributions to the relief efforts in India due to Covid 19.

SICCI Chairman Dr T Chandroo and LISHA Advisor Mr Rajkumar Chandra were interviewed. They thanked the donors, some of whom despite the heightened measures made their way to Little India to make their cash donations.



More than \$1 million raised for India Covid Relief Fund in just over a month

The Straits Times published a news article on June 3, 2021. The article mentions the joint effort of SICCI and LISHA to raise the funds. [Click Here to Read](#)

Relief Fund for India - One Million Dollars Donation by SICCI, LISHA

Tamil Seithi published a news article on June 3, 2021. The article carried a quote from SICCI Chairman, Dr T Chandroo, saying that he was touched with the willingness of various parties to make donations during this difficult time. [Click Here to Read](#)

First phase of the S\$1m donation drive

Tamil Murasu published a news article on June 3, 2021. The article carried a quote from SICCI Chairman, Dr T Chandroo. "The efforts being made to carry out a large number of Covid-19 tests on a daily basis in Tamil Nadu to control the spread of the virus are commendable. It is heartening to see that other ethnic groups, beyond the Indian community, have also contributed to this humanitarian cause."

[Click Here to Read](#)

Commemorating Father's Day: SICCI interviewed two male directors from its Board on what it means to be fathers.

Mr J K Saravana

Mr J K Saravana, fondly referred to as Mr J K, serves on the Board of Directors of SICCI, where he is also the Chairman of the Digital Marketing Committee. He is the Chairman and Founder of Tantra Inc - Group of Companies.

He founded Tantra Inc in 2002, when he was merely 21 years of age. By 2007, he was thrust into the International arena as the Youngest Tamil Film Producer of Kollywood. He produced one of the Top 5 films of 2007, 'Chennai 600028' and years later 'Chennai 600028 - II Innings'. He has produced numerous television series commissioned by Singapore's Infocomm Media Development Authority (IMDA) and MediaCorp Channels.

Mr JK Saravana has been honoured with prestigious awards and accolades. In the last decade, JK Saravana has expanded his media empire into new global markets and evolved his company into an International Media Powerhouse.

1. Tell us what you enjoy most about being a father.

I was promoted to the status of being a dad when I was only 28, during which time I was relentlessly pursuing my entrepreneurial journey and reaching its peak. I remember, clearly, the little fingers of my newborn daughter clutching onto my finger. That very moment grounded me and made me realise the enormous responsibilities that rested on my shoulders. Till today, I love being a responsible, spiritual, strict yet loving and fun father, teaching my daughter everything I have learnt about this world!

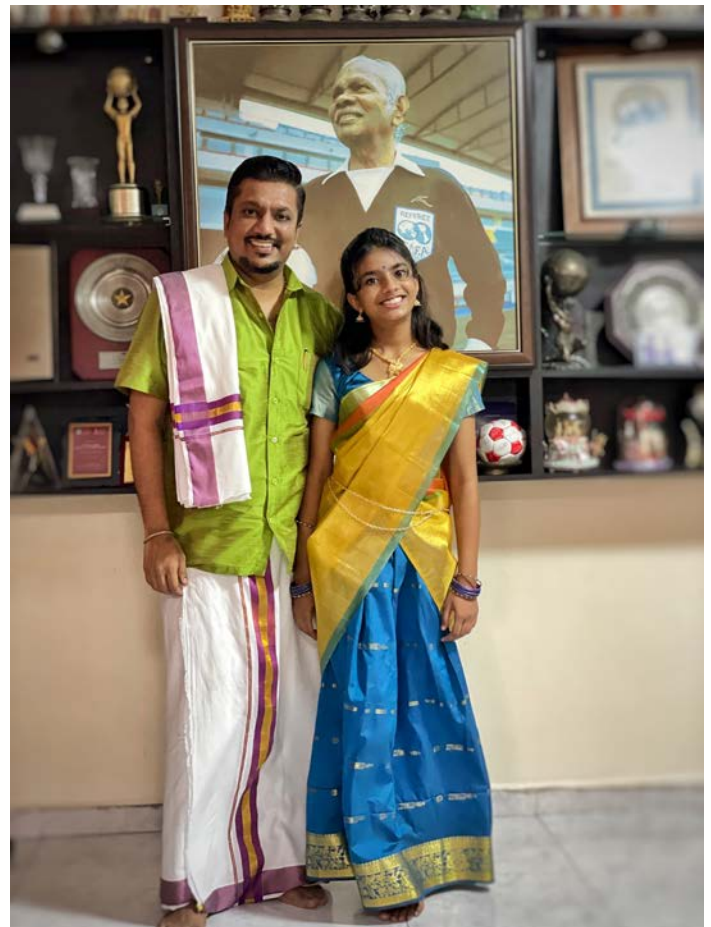
2. If there is one lesson you want your children to take from you and move on with life, what would it be?

I would want my daughter to remember that we should never wait till all our problems have been resolved before we decide to be happy. Happiness and peace are conscious decisions of anyone who desires for a wholesome life!

3. Tell us about your business and what you enjoy most about it.

I am the Chairman of Tantra Inc – Group of Companies. We are an international one-stop Media Hub, dedicated and specialised in various aspects of Media, Advertising and Digital Technology industries.

We produce feature films, television and Over-The-Top (OTT) series, commercials, animations, music, live



concerts, events, websites, and the list goes on. We also specialise in organising live events, sports competitions, carnivals and the like for the Migrant Workers community in Singapore.

I am grateful to the Almighty for blessing me with the opportunity to pursue my childhood passion as a fulltime career in these past 2 decades. I have thoroughly enjoyed every second I work.

4. How has the pandemic affected your industry, and how are you coping?

COVID-19 basically brought my entire business to a standstill, especially when the pandemic peaked, resulting in the Circuit Breaker coupled with global lockdowns in 2020. Our live events have ceased to operate since 2019 till now. However, my team and I took this time to reflect and work on new content creation. We also launched our own international video streaming OTT platform, www.flixdaa.com, for the global audience to enjoy from the comfort of their own homes. I learnt to slow down on my overseas expansions, but rather expand on my current dreams.

This pandemic has taught me the most important lesson of my life. I realised that working remotely was completely

possible in my line of work. The healthy work-life balance that I have developed in this period is something that I will never want to lose. Hence, I shifted my office to my home and have decided to work from home and help my daughter with her PSLE this year.

5. What is your secret to juggling your career and fatherhood?

As a lot of my work involves creativity, I have engaged my daughter in the process of conceptualizing creative ideas. It has surely matured her thought processes and at the same time created some quality father-daughter bonding!

Most importantly, I have come to understand a secret for myself; Successful and ambitious entrepreneurs can and will work 24 hours a day, 7 days a week. However, happy and accomplished entrepreneurs will spend more of their valuable time with the purpose of their life - their children!

6. Few words for new fathers of today,

Any man can be a father but only an unconditionally and unbiasedly loving man can be a dad! When you let the love for your children be the true purpose of your life, the universe will mysteriously conspire to deliver everything that you may need and deserve!

Mr Rajkumar Perumal

Mr Rajkumar Perumal serves on the Board of Directors of SICCI, where he is also the Chairman of the Membership Committee. He is the Managing Director of International Paradise Connexions Tours and Travels Pte. Ltd.

His 24-year-old travel agency specializes in educational and corporate tours to all parts of the world. For educational tours, his company has been contracted by MOE Singapore to organise students learning journeys and team building sessions. All their programs are built on the 17 UN Sustainable Development Goals (SDG) Envision 2030. Currently, they have ground presence in India, Tanzania, Kenya, Namibia, Bhutan, Morocco, Mongolia, and Dubai. Over the years, they have grown from strength to strength to establish themselves as a household name in the education and corporate travel segment.

Mr Rajkumar has won numerous awards and accolades such as the finalist of SICCI AWARD 2012, MOM Exemplary Employer Award winner and WDA PATA Innovation award winner.

1. Tell us what you enjoy most about being a father.

I have very pleasant memories of how my dad managed me and my siblings when we were young. When I became a dad in 1998, I wanted to re-create the same relationship with my son.

Being a father is one of the most fulfilling and life-affirming things I do. I enjoy guiding his experiences as he navigates his way through life, building a moral foundation to learn right from wrong, good from the bad. Of course, it is an overwhelming and terrifying responsibility, but also an honour I greatly appreciate.

2. If there is one lesson you want your children to take from you and move on through life with, what would it be?

Like every parent, I too want to see my son flourish and become successful in life. I wish to see him face all the struggles, challenges and conflicts that life throws at him with 'empathy, love, and punctuality'. These are the things I have always tried to inculcate in my son from young, and I try to be the best role model for him, reflecting those values.

3. Tell us about your business and what you enjoy most about it.

My company, International Paradise Connexions (www.ipcgroup.com.sg) is in the travel business industry. We handle all sorts of travels – corporate, educational, volunteer, leisure, solo, group, luxury, amongst others. I believe 'travel experiences touch your soul'. Travelling is inspiring because it gives you a chance to see new places, do new things, eat new food, meet new people, and get to immerse in more cultures.

4. How has the pandemic affected your industry and how are you coping?

Travel and tourism is among the most affected sectors with a massive fall in international demand amid global travel restrictions following the closing of several borders to contain the virulent spread. However, as an industry leader, we view this "forced disruption" as a call for "digital transformation" of the sector. We are leveraging our creativity and innovation to adopt Virtual Reality and Augmented Reality technologies to keep the interest in travel destinations alive, get potential customers excited about our products, and provide inspiration for real-world travellers.



5. What is your secret to juggling your career and fatherhood?

It is pretty simple – ‘time management’ and ‘enjoying what I do’. I always plan ahead and set aside specific times during the week for sharing these ‘little moments’ together with my son, like making breakfast, going for a nature walk, or watching soccer game. Few years back, on his 19th birthday, just two of us went on a one-week vacation to Tanzania. I use this time to give my 100% attention and focus – something which is really important for nurturing relationships with children. It is not the number of hours you spend but rather what you do in those hours. Quality should be prioritised over quantity.

6. Few words for new fathers of today,

Make time with your family, a priority. Play a lot with your children. It is perfectly okay to hang around with them “doing nothing” and just listening to their innocent ramble, and laughing with them. Being extra patient, supportive, and communicative with your partner and your children goes a long way.



Mr Ankur Tandon

Certificate Presentations to New Members

On 24 June, 2021, SICCI Chairman Dr T Chandroo presented membership certificates to the following new members of SICCI.

1. Mr Ankur Tandon from Ventura Incorporated Pte Ltd
2. Mr Anand Tiwari from Iora International Pte Ltd
3. Mr Leela Krishna Sriramula from Spaceage Labs Pte Ltd
4. Mr Muruganand from Unimas Consulting Solutions Pte Ltd



Mr Anand Tiwari



Mr Leela Krishna Sriramula



Mr Muruganand

They demonstrated the drive, and are very enthusiastic about their business ventures and above all, willing to push their limits. Dr T Chandroo was hopeful that they will contribute to SICCI given that they had tremendous energy in them. SICCI wishes them every success in their ventures.

Featuring Profiles of New SICCI Members

Featuring some of our new members who have joined the SICCI family recently. Do join SICCI in welcoming them!



Ordinary Corporate

Mr. Prhem S/O Maruthappah Founder of Soul Logistics Services

Ignited by his passion for the logistics business, Mr Prhem started as a transportation driver and worked hard to establish Soul Logistics Services in 2018, providing transportation services. With his strong entrepreneurial mindset, he expanded the business to include storage options and workforce support for various warehouse operations despite the turmoil caused by the pandemic.

Soul Logistics Services provides a different scale of transportation services for businesses and government agencies for their deliveries, and for consumers for various domestic needs. Soul Logistics Services works closely with MNCs and is driven to venture into different sectors of the logistics business to serve as an important intermediary in the supply chain industry.

Soul Logistics Services is committed to providing excellent services in the logistics chain, striving to be a total logistics service provider in Singapore.



Ordinary Corporate

Mr Muruganand C, Founder and Chief Consultant of Unimas Technologies Pte. Ltd.

Mr Muruganand holds an MBA from Singapore Management University and multiple professional qualifications in Accounting and IT Security.

He is a seasoned corporate and consulting professional with over 23 years of experience across the globe, having worked in countries like UK, Singapore, India, USA, Malaysia, Japan, and across major MNCs like Unilever, Golden Agri, Dole Foods in various global and regional roles in Corporate Governance, Finance, Enterprise Risk Management, IT, Supply Chain and Internal Audit.

Unimas Consulting is established in Singapore to provide independent and unbiased consulting services, where they focus on the basis of trust: trust that the consultant has the client's best interests at heart, and trust that the consultant is capable of solving the client's problems.

They are constantly focused on providing real solutions to clients by operating independently without selling any software or promoting any external vendors. Unimas Consultants bring with them global best practices and methodology in their projects.



Associate Corporate

Mr Sunil Vijay Uchil, Managing Director of JFD Singapore Pte. Ltd.

Mr Sunil is an engineer by training, having attained his Shipbuilding Engineering degree from India, and has been associated with the subsea industry for the past 33 years. He has worked with various organisations around the world and settled in Singapore for the past 15 years and has taken up Singapore citizenship.

JFD is the world-leading underwater capability provider, serving the commercial and defence markets with innovative diving, submarine and hyperbaric rescue, technical solutions and services. Operating worldwide, the company is the world's leading provider of submarine rescue capability and an established provider of submarine escape training. The company is at the forefront of Hyperbaric Rescue, along with being the leading supplier of commercial and defence diving equipment and saturation diving systems to the commercial industry.

JFD was created in 2014 through the merger of James Fisher Defence and Divex. In March 2020, JFD acquired Fathom Systems, a leading provider of diver communications, gas analysis, diver monitoring and integrated diving control systems for Diving Support Vessels (DSVs). Fathom Systems is based in Portlethen, Aberdeen.

Featuring Profiles of New SICCI Members

Featuring some of our new members who have joined the SICCI family recently. Do join SICCI in welcoming them!



Ordinary Corporate

Mr Mukund Nambirajan, CEO of General Systems Singapore Pte. Ltd.

Mr Mukund hails from a small town in South India. He has been living in Singapore with his wife from 2015 and appreciate the hospitality, rich cultural heritage and the affectionate people of Singapore.

He has over 18 years of proven success in leading new product introduction, international business growth, and sales of multi-million dollar technology products across Europe, Middle East and SEA. He is multilingual and can speak English, Tamil, Hindi and conversational Mandarin.

General Systems is a young robotics and deep-tech startup, incorporated in Singapore in Jan 2020. It was created with the intent of bringing impactful automation solutions to life, that strive to improve workforce productivity in complementing and assistive roles.

They are currently working on a challenge related to building construction industry, where their machines will assist in the repetitive and effort intensive activity of block laying in building masonry, improving human workforce productivity by 10x, and creating a new 'hyper fluid' workforce that can be deployed on-demand.



Ordinary Individual

Arjun Narayan Moorthy

Mr Arjun currently manages Business Development in Cummins Asia Pacific Pte Ltd in the aftermarket organization responsible for independent and Joint Venture Distribution across 2 product lines within APAC. Prior to this, he worked in the Cummins Global Supply Chain organization, supporting the distribution partners through the distribution centers. In this role, he executed and managed several major supplier transitions, drove operational excellence, and championed for ergonomic safety in the Singapore Distribution centre.

He pursued a B.Eng in Chemical & Biomolecular Engineering at National University of Singapore (NUS).

He is very passionate about helping people with disabilities (PWDs) and in his time in Cummins, he led various Corporate Responsibility (CR) initiatives to support PWDs in our society. He led a team of 12 within the CR group, partnering with AWWA, Republic Polytechnic, Rainbow Centres and SG Enable to develop assistive technologies (AT) for their students and adults. These projects have significantly benefitted PWDs in our society. The work done by the team, led by Arjun, was recognized globally within Cummins, AmCham and the community.

cont'd from pg 10

The SICCI DELTEQ virtual marathon also created a tremendous sense of enthusiasm amongst the participants. The top 10 leaderboard charts had the SICCI Chairman Dr T Chandroo - a fitness and sports buff who was among the first to clock an impressive 367 km in the 100km category and another Board member Mr M Maniam who also clocked a whopping 465 km in the designated time period of 60 days. The members had family and friends participating and creating walking, running bonds as they set individual and collective goals for themselves as they clocked KMs after KMs every day!

We sincerely thank the committee, SICCI Chairman Dr T Chandroo, and our sponsors for their great support. Kudos to all! "

SICCI Welcomes its New Members for May 2021

Ordinary Corporate

Wisdom Grain Pte Ltd
Shanyos Pte Ltd
Unimas Consulting Solutions Pte Ltd
Clearpack Singapore Pte Ltd
ITechGenic Global Pte Ltd
Soul Logistics Services
Polymet SA (S) Pte Ltd
1-Knot Pte Ltd
General Systems SG Pte Ltd
Comtel Solutions Pte Ltd

Ordinary Individual

Mr Arjun Narayan Moorthy
Mr Ravin Krishnan

Associate Corporate

Crowne Plaza Changi Airport
JFD Singapore Pte Ltd

Apply for SICCI Membership now!

<https://sicci.glueup.com/register/account>

For more information, please contact Ms Gowri at :

Phone : +65 6222 2855 (Ext 2003)

Email : gowri.pillai@sicci.com

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My Glue - Apps on Google Play
The ultimate mobile hub for your events and membership experience.

INDIA CORONAVIRUS PANDEMIC EMERGENCY APPEAL



Singapore Indian Chamber
of Commerce & Industry

ESTABLISHED 1924

The Singapore Indian Chamber of Commerce and Industry (SICCI) is stepping up to establish a **VIRTUAL COMMAND CENTRE** to coordinate efforts across different community groups to respond to India's call for help.

All proceeds will be directed to Ministry of Health and Welfare, Government of India.

PLEASE REACH OUT TO US

Tel/WhatsApp/Telegram : +65 96541346
Ms Gowri/ Pamela : +65 6222 2855
SICCI Cares - indiacovidfund@sicci.com

"We want to stand side by side with India as this a crisis of historic proportions and would require our immediate and urgent assistance. I am making a clarion call for the Singapore community at large to support this initiative undertaken by SICCI and LISHA."

- Dr T Chandroo,
Chairman SICCI



Singapore Indian Chamber
of Commerce & Industry

ESTABLISHED 1924



Together We Heal. We encourage all
our friends to stay home and stay safe.

SICCI CARES

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