



Singapore Indian Chamber
of Commerce & Industry

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SICCI-SIIC Holds Its First Cross-Border Tie Up Virtual Event "Launchpad 2021"

The Singapore Indian Chamber of Commerce and Industry (SICCI) and IIT Kanpur's Start-Up Incubation and Innovation Centre (SIIC) together held the "Launchpad 2021" competition on April 23, 2021, under a memorandum of understanding (MoU) signed on March 10, 2021.

The event had His Excellency Mr P Kumaran, India's High Commissioner to Singapore as the Guest of Honour. "Startups are a catalyst for radical innovation and have emerged as key enablers for employment generation and wealth creation, aiding economic development in general", he had said during his opening address. Chairman of SICCI, Dr T Chandroo said, "With SIIC, we plan to provide a well-deserved launchpad to our start-ups and those in India to create well-established global brands that thrive on excellence, innovation, and ingenuity."

Vice-Chairman of SICCI, Mr Maneesh Tripathi steered this partnership and the event. The start-up pitch competition was held virtually involving nine qualifying contestants – five from Singapore and four from India. The winners were Movel AI from Singapore, represented by Mr Abhishek Gupta, and Kritsnam Technologies from India, represented by Mr K Sri Harsha. The Singapore Indian Chamber of Commerce and Industry (SICCI) and IIT Kanpur's Start-Up Incubation and Innovation Centre (SIIC) would like to congratulate all our participants who took part.

Here are some post-event press articles: Deccan Herald ([Click here](#)), The New Indian Express ([Click here](#)), Mediacorp ([Click here](#)), and Foreign Investors On India ([Click here](#)).



SICCI interviewed the winners on their journey and experience -



Mr Abhishek Gupta
Movel AI (Winner - Singapore)

1. Tell us about your journey with Movel AI .

Heading a startup is full of ups and downs, but to have an industry-changing idea, building upon it as a product and ultimately getting happy testimonials from customers makes it all worthwhile. One of the biggest challenges was getting the right talents for our team. Being caught in the pandemic also meant we had to quickly adapt and change our business model. With 20 brilliant team members working across different countries, we are now looking to scale our business operations in the region.

2. Share the experience of participating in a prestigious cross-border virtual event like Launchpad 2021.

We are honoured and humbled to be a part of this event; and very grateful to be chosen as the Singapore winner. We appreciate the brand exposure to important industry players and look forward to networking and receiving feedback.

3. Where do you see yourself next with the coveted 'winner' title?

Firstly, whoever participated in this competition is already a winner. This coveted win has helped to build our market presence with potential partners in the region. We are looking to expand in India and are thus looking forward to working with SICCI in this regard.

4. Your message for the start-up aspirants.

Running a start-up is all about passion and persistence. Execution is the most important thing after you develop an idea. There will be ups and downs during the journey but that shouldn't stop you in your tracks. Adapt and prepare to change. If you believe in your company and most importantly in yourself, you will achieve the desired result one day.

Mr Abhishek Gupta can be connected on [LinkedIn](#)
Website : <https://www.movel.ai/>



Mr K Sri Harsha
Kritsnam Technologies (Winner - India)

1. Tell us about your journey with Kritsnam Technologies .

The journey has been a roller coaster ride. A good one. Being focussed and lean is the principle learnt after several mistakes. Mentors played an important role in reaching profitability. The team learnt to be agile and strong in solving problems while being empathetic to end-users. Perseverance seems to be the key, thanks to the slow-moving water markets. The future of data-driven smart water management is imminent, it's just a matter of time for the world to adopt it and Kritsnam to lead it.

2. Share the experience of participating in a prestigious cross-border virtual event like Launchpad 2021.

It was a wonderful experience to participate and win the Launchpad 2021 competition.

The opportunity to network with and present our work to eminent professionals is of great utility to young startups like us. The event also allowed us to understand how the other startups are thinking and evolving.

3. Where do you see yourself next with the coveted 'winner' title?

Exciting sales growth to win the smart water management market.

4. Your message for the start-up aspirants.

Don't doubt it! Get in!. Much to learn and to be inspired by.

Mr K Sri Harsha can be connected on [LinkedIn](#)
Website : <http://www.kritsnam.in/>



Leveraging India for Service Capacity : Practical Guide for Singapore based Companies

A webinar was organized on April 6, 2021, by the Singapore Indian Chamber of Commerce & Industry (SICCI).

It was on exploring practical and actionable best practices from distinguished panellists to find out what made their Offshore Development Centres (ODC) journey successful in India. The session has helped in gaining useful insights on current trends and opportunities in India. The session was chaired by Dr Zahabar Ali,

Assistant Treasurer of SICCI and Managing Partner, Raffles CA LLP. Mr Anuraag Saxena, Market-Entry Advisor and Public Affairs Expert, moderated the session. The notable panellists' companies at the session were Basil Technology Partners Pte Ltd, Mindteck, KNAV India, Standard Chartered Bank, TCS Singapore etc. They discussed the pertinent issues of establishing and managing ODCs in India. The session was attended by 50 participants.

Emerging Business Opportunities between India and Singapore post Covid-19 Era

The Singapore Indian Chamber of Commerce & Industry (SICCI) and IMC Chamber of Commerce and Industry organized a virtual Interactive meeting together on 'Emerging Business Opportunities between India and Singapore post-Covid' on April 8, 2021.

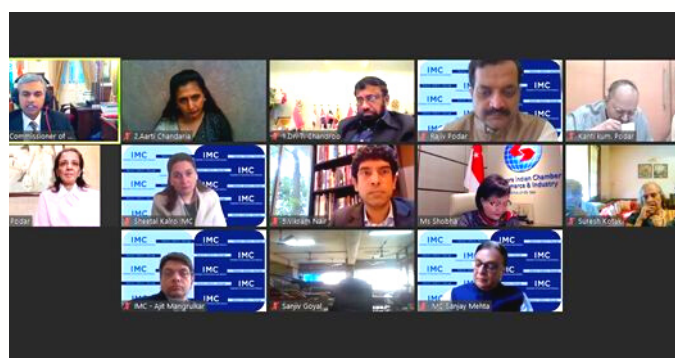
The High Commissioner of India to Singapore, H.E. Mr P. Kumaran and the Honourable Mr Vikram Nair, Member of Parliament, Republic of Singapore graced the occasion.

The objective of the event was to understand opportunities for bilateral trade between India and Singapore that have unlocked

various initiatives after a recent review of the Comprehensive Economic Cooperation Agreement (CECA). Businesses reeling under the impact of the current coronavirus outbreak will need to explore more avenues for trade and investment post-Covid.

Dr T Chandroo, Chairman SICCI delivered the welcome remarks and highlighted specific initiatives that have been taken by SICCI to bolster SMEs trade network with India.

Ms Shobha Tsering Bhalla, Board Director, SICCI moderated the session.



"objective of the event was to understand opportunities for bilateral trade between India and Singapore have unlocked various initiatives after a recent review of CECA"

Visit of High Commissioner of India to Singapore, His Excellency Mr. P. Kumaran to Singapore Indian Chamber of Commerce and Industry



The Singapore-Indian Chamber of Commerce and Industry (SICCI) hosted a closed-door meeting with the High Commissioner of India to Singapore H.E. Mr P Kumaran on April 7, 2021. India and Singapore, both have a longstanding relationship with each other with a steady deepening of economic ties over the last decade.

The Chairman of SICCI, Dr T. Chandroo, while welcoming the High Commissioner, emphasized the mutual need for sustaining the beneficial and robust trade and investment relations between India and Singapore. Notwithstanding the global pandemic, India today remains one of Singapore's key trading partners. The Indian business community in Singapore is an integral part of the enterprise ecosystem that has actively contributed to the country's economy and society. SICCI has a strong group of well-regarded Indian business leaders as its

Board members who have not only been successful in their business ventures but have also been active in giving back to the business.

Vice-Chairman of SICCI, Mr Maneesh Tripathi presented the initiatives on international businesses taken by the Chamber particularly those with the Indian sub-continent. He highlighted that one of the significant thrusts for SICCI in 2020-21 is to establish a strong start-up corridor in both countries and to tech-enabled enterprises in Singapore. The High Commissioner provided a breakdown of opportunities for SICCI companies in India, particularly in the start-up, pharmaceuticals, health-tech, agro-tech, cold chain logistics and smart cities sectors. SICCI and the High Commission agreed to convene a seminar on the recent changes for OCI cardholders to orientate them to the utilities of the Aadhaar and Bank Pan cards.



LISHA Organises Cultural Event to Celebrate Indian New Year

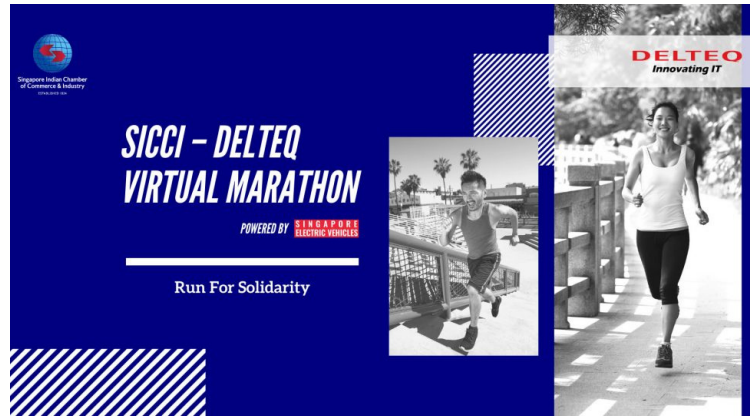
Indian New Year is here and many Indians of different ethnicity all over the world, celebrate the birth of this Hindu new year. A cultural event was organised by LISHA (Little India Shopkeepers and Heritage Centre) on April 14, 2021. The event was well attended by the Chairman

of SICCI, Dr T Chandroo. The Guest of Honour was Minister Ms Indranee Rajah and Senior Minister of State, Mr Alvin Tan was the special guest at the event.



SICCI - DELTEQ Virtual Marathon

The Virtual Marathon has taken by the Singapore started this month, jointly government during Covid-19, the theme of the organised by the 19, the theme of the Singapore Indian marathon is "Run For Chamber of Commerce and Industry (SICCI) and The event will continue JustRunLah, in until June 27, 2021. partnership with Delteq To know more and register and Singapore Electric at the event [Click Here](#) Vehicles. In keeping with the commendable efforts



SICCI Visits The Showcase of AVs by S T Engineering

To advance Singapore's Smart Mobility 2030 vision of a smart transportation network and strengthen its leadership in the development of autonomous vehicle (AV) technologies, ST Engineering has been running trials of commercial autonomous buses between the Haw Par Villa MRT station on the Circle Line and The Galen building at Science Park 2 between 10 am and 5 pm. The trials will run until end-April. Two Board Directors of SICCI, Mr Tushar Pritamlal Doshi and



Mr Yahiya Khan, and CEO, Mr Johnson Paul visited the showcase at Science Park 2 on April 21, 2021. This was facilitated by Ms Krithika Kandasamy, Head of Business Development at ST Engineering, a global technology, defence, and engineering group. They were given a demo ride and possible opportunities were discussed to collaborate with SICCI. ST Engineering will be working with SICCI on a webinar on EV/AV opportunities for SMEs.

A Webinar On Business Opportunities in the UAE in the Post Covid-19 Era



Singapore Indian Chamber of Commerce and Industry (SICCI) organised a webinar on 31st March 2021 themed 'Business Opportunities in the UAE in the Post Covid19 Era' together with the UAE Singapore Business Council (UAESBC), the Singapore Malay Chamber of Commerce and Industry (SMCCI), and the Abu Dhabi Chamber of Commerce & Industry IRO Singapore (ADCCI).

The session was about the post-COVID prospects for the UAE and Gulf Cooperation Council (GCC) Economy along with the emergence of businesses in Dubai, what it has in offer for Singapore. The UAE and Singapore have a strong bilateral trading relationship and with its ideal geographical, political, and trade position, favourable business environment, and ease of setting up businesses, the UAE attracts Singapore companies including start-ups as a catalyst into the wider Middle Eastern and African relations. The webinar was attended by participants from reputable organisations/agencies from Asia, UAE, and the Middle East.

Annual General Meeting - SMEC@ SICCI

SME Centre@SICCI provides services including business diagnostics, advisory on government grants and schemes and capability workshops. It runs in collaboration with Enterprise Singapore.

It held its Annual General Meeting via webinar on April 14, 2021.

We thank the following outstanding Board of Directors for their service to our SME Centres. Each recently completed their term. They have all played instrumental roles in guiding our mission for the SME Centres with their insights and unique expertise. What all four of them have in common is their passion to nurture and grow SME companies. We are grateful for their commitment to serve and the generosity of time afforded to the Singapore Indian Chamber of Commerce and Industry's SME centre. The outgoing directors are:

- Mr Chandra Mohan Rethnam, Co-Head Private Client, Rajah & Tann Singapore (Served as Chairman, SMEC@SICCI from June 2020 to April 2021)
- Mr Prasoon Mukherjee, Chairman and Founder of Universal Success Enterprises (USE) (Served as Director, SMEC@SICCI from June 2019 to April 2021)
- Mr Tushar Doshi, Board Director, iTechGenic Global Pte Ltd, and Board Director, Sevak Ltd (Served as Director, SMEC@SICCI from October 2020 to April 2021)

- Mr Raja Mohamad, President, Singapore Kadayannallur Muslim League, and Managing Director, Five Pillars Pte Ltd (Served as Director, SMEC@SICCI from June 2020 to April 2021)

We are very pleased to welcome the following Directors to the SMEC@SICCI Board for 2021-2022 who will value add to the SME community through their extensive experiences:

- Dr T Chandroo, Chairman of SICCI, and Chairman and CEO of Modern Montessori International Group
- Mr Maneesh Tripathi, Vice Chairman of SICCI, and Group Chief Executive Officer of Sevak Limited
- Mr Hanif Nomanbhoy, Treasurer of SICCI, Owner and Director of Nomanbhoy International Pte Ltd, and Honorary Consul of Seychelles
- Mr Rajkumar Chandra, Immediate Past President, LISHA, and Owner of Jothi Store and Flower Shop
- Mr Parthiban Murugaiyan, Board Director of SICCI, Founder and Managing Director at Luvenus Jewellery Pte Ltd, and Managing Director of Ishtara Jewellery Pte Ltd
- Mr Muralikrishnan Rangan, Board Director of SICCI, and Founder and CEO of Print Lab Pte Ltd



Annual General Meeting - SICCI TMIN

SICCI TRADE MATCH INFORMATION NETWORK (S) PTE. LTD provides services including business directories, trade matching and investments. It owns the building at 31 Stanley Street, Singapore.

It held its Annual General Meeting via webinar on April 14, 2021.

Mr Kishore J Daryanani, Vice Chairman, SICCI, and Managing Director, Ganga Jamuna Electronics Pte Ltd has joined the Board as Director for 2021-2022. He is also the Honorary Consul of the Democratic Republic of Congo.

The existing Directors of SICCI TMIN are:

- Dr T Chandroo, Chairman of SICCI, and Chairman & CEO of Modern Montessori International Group
- Mr Maneesh Tripathi, Vice Chairman of SICCI, and Group Chief Executive Officer of Sevak Limited
- Mr Hanif Nomanbhoy, Treasurer of SICCI, and Owner, Director of Nomanbhoy International Pte Ltd, and Honorary Consul of Seychelles
- Dr Zahabar Ali, Board Director of SICCI, and Managing Partner of Raffles Chartered Accountants LLP

UPCOMING

- MoU signing with PROXTERA
- SICCI's Annual General Meeting
- SICCI Singapore Showcase at FICCI EXPO

SICCI's Two Board Directors Feature in Mediacorp Tamil News

Mediacorp Tamil News featured two of Singapore Indian Chamber of Commerce and Industry's Board Directors on April 5, 2021. More employees who are currently working from home will be able to return to the workplace from April 5, as workplaces shift from working from home as the default to a more flexible way of working, Education Minister Lawrence Wong announced on March 24. Up to 75 per cent of staff can return to the workplace at any one time, up from the current 50 per cent. Founder and CEO of Print Lab Pte Ltd

and Board Director of SICCI, Mr Muralikrishnan Rangan mentioned that for his design industry, he prefer staff to return to the office so there will be seamless and creative discussions instead of being done virtually. As for the CEO of Seagull Lab Pte Ltd and Board Director of SICCI, Mr M.S Maniam, his company has made arrangements for half the staff to return to the workplace at a time, thus practising alternate working day arrangement.

[Click Here to Watch](#)



SICCI Chairman Features on Channel News Asia

SICCI's Chairman Dr T Chandroo featured in Channel News Asia (CNA) on April 21, 2021, in its 'Singapore Tonight' episode.

CNA was covering the Singapore firms' reliance on Indian Employment Pass, S-Pass and Work Pass holders and that Singapore should relook and diversify labour sources, given the escalating pandemic situation in India.

Remarking on the Covid-19 situation in India, Dr Chandroo told CNA that this is crucial since it is unlikely that these workers can travel between Singapore and India in the near term. He further told that EP holders of member firms have been encouraged not to return to India. "We're looking at 3 months before any positive development towards recovery", said Chairman. [Click Here to Watch](#)

SICCI Features in The Business Times

Owing to the latest wave of virus cases in India, The Business Times published a news article titled 'Singapore firms in India brace themselves for further lockdowns' on April 23, 2021. The article carried a quote from SICCI saying, "This is especially as the Covid-19 variant that appears to be behind the spike in cases is "more infectious". Some offices have already closed out of precaution and this may eventually affect offshore services performed for Singapore companies." [Click Here to Read](#)

THE BUSINESS TIMES

Active Role of Indian Missions to Promote Economic Sectors

The active role of Indian missions abroad towards promoting India's trade, tourism, technology and investment goals has been enhanced, Minister of State in the Ministry of Commerce and Industry, Hardeep Singh Puri, said recently. He further stated that to increase the production and exports of Pharma, Agriculture, Automobile, and Defence items and to re-energize India's trade performance, some key steps have been taken. Notably, Trade Infrastructure for Export Scheme (TIES), Market Access Initiatives (MAI) Scheme and Transport and Marketing Assistance (TMA) have been launched to promote trade infrastructure and marketing.



The Government of India has enhanced FDI in Defence Sector up to 74% through the Automatic Route for companies seeking new defence industrial license and up to 100% by Government Route. Foreign Trade Policy (2015-20) has been extended by one year i.e. up to 31 Mar 2021 due to the COVID-19 pandemic situation. A new Scheme, Remission of Duties and Taxes on Exported Products (RoDTEP), has been launched. Common Digital Platform for Certificate of Origin has been launched to facilitate trade and increase FTA utilization by exporters.

Source: [Foreign Investors On India](#)

India's Exports Seen at US\$487 Billion in 2020-21

Relief measures provided by the Government has significantly benefited the exporters to resume a normal exports growth trajectory with 2021-22 exports projected at US\$545 billion, a whopping growth of 12% from 2020-21's US\$487 billion by the PHD Chamber of Commerce and Industry. Mr Sanjay Aggarwal, PHD Chamber President, said in a press statement recently, "We project US\$545 billion exports with a double-digit exports growth rate of 12% in 2021-22," "On the back of a plethora of economic reforms undertaken by the Government of India during the last one year to mitigate the



daunting impact of COVID-19 on trade and industry and to boost the competitiveness of the Indian exporters, the country's exports (merchandise & services) are expected to increase in the double digits in the next financial year 2021-22", said Aggarwal.

Source: [Foreign Investors On India](#)

India Seeks Investment and Trade Growth with ASEAN

India is actively seeking to grow trade with 10 member countries of the Association of South-East Asian Nations (ASEAN) in the product categories that constitute a significant portion of Indian trade, said Girija Pande, Chairman of the Singapore-based Apex Avalon Consultants in a recent investment seminar in Singapore.

He elaborates at the "Supply Chain Resilience: ASEAN stepping up to Indian Opportunities", organised by the High Commission of India in Singapore in association with the Indian Importers Chambers of Commerce and Industry as well as the Singapore-India Trade Connect held virtually 25-26 Mar 2021.

The India-Singapore Comprehensive Economic Cooperation Agreement (CECA) and the ASEAN-India Free Trade Agreement (AIFTA) have facilitated trade for companies working in Indian and



ASEAN markets of nearly two billion people. Singapore has the unique opportunity to act as the regional hub for Indian businesses and support the imports supply chain network that India is building as it seeks to be a major manufacturing hub in the globe. Suppliers from Singapore and the ASEAN member countries will have to adopt long-term pro-Indian market strategies and take full advantage of the CECA and AIFTA.

Source: [Foreign Investors On India](#)

India Wins \$72.12bn in April'20-Jan'21

India has attracted a total FDI inflow of US\$72.12 billion during April to January 2021, the highest ever for the first 10 months of a financial year and 15% higher as compared to the same period of 2019-20 which then was US\$62.72 billion, Ministry of Commerce and Industry said on 5 Apr 2021. The trend shows that the FDI equity inflow grew by 28% in the first 10 months of F.Y. 2020-21 (US\$54.18 billion)

compared to the year-ago period (US\$42.34 billion).

In terms of top investor countries, Singapore is at the apex with 30.28% of the total FDI Equity inflow, followed by the US with 24.28% and the UAE 7.31% for the first 10 months of the current financial year 2020-21.

Source: [Foreign Investors On India](#)



Mr Suresh Letchmanan

is the Managing Director of Asia Pacific for German Bundesliga club Borussia Dortmund BVB. For the last 7 years, this 48-year-old Singaporean Indian has been serving with special responsibilities for the day-to-day running of BVB's operations in Asia including sales, marketing, communications, and business development.

Currently, he is a member of the Singapore Indian Chamber of Commerce and Industry (SICCI).

SICCI interviewed him and discussed the current situation of BVB and the Asian Football Industry scene during the ongoing pandemic in general.

1

Tell us more about yourself.

Before this, I headed the legal and business affairs of Dentsu Sports Asia as the company's Vice- President. With my legal background, I was also previously employed by SPORTFIVE (then World Sport Group), Rajah & Tann & Allen & Gledhill.

I specialize in strategic planning, business development, legal, and general management across many areas. I have over 15 years of experience in the sports marketing industry with key responsibilities ranging from sponsorship sales, contract negotiations, event management, athlete endorsement, marketing of broadcasting rights, and supervision of public relations projects in Asia (including Oceania), the Middle East, and Africa across a wide portfolio of properties.

I graduated with Honours in Law and Sports at Buckingham, England, and thereafter pursued my Masters of Laws degree in International Sports Law at Anglia Ruskin University, England. I also achieved my football coaching qualification certificate with the Football Association of England in 2004 and held an honorary position in the S.League in Singapore with Etoile Football Club (first-ever European team to play in an Asia Football League) as Director of Football and Team Manager in 2009. I'm currently pursuing my doctorate in Business Administration on a part-time basis and during my free time I enjoy walks with my family and doing social work.

2

Share any exciting development in the field of football emerging from Asia which has made a global impact in the last few years.

I am fortunate and grateful to be working in football and for such a massive organisation like BVB with a tremendous global following and reach. There were many exciting projects that we have brought to Asia in the last few years.

If I can talk about certain projects, I would first mention our first team's presence in Singapore and Malaysia in 2015. We had close to over 1,000 fans waiting patiently at Changi Airport and the team thereafter trained at the Geylang pitch. We had many engagements and activities with the media, fans, and partners but the only thing we did not do was to play in Singapore as there was already another pre-season tournament that was taking place. We nevertheless had the invitation to play in Johor with close to 25,000 spectators and it was indeed the door opener for BVB's visibility and awareness in Asia.

We had close to over 30 partners in Asia since 2014. One very special project was our partnership with Mongolian Airlines. It was the first-ever football partnership of such in Mongolia and it was a proud moment for us too with the BVB brand flying around the world carrying passengers from city to city and country to country. A project that will remain in my heart for a long long time.

3

As a torchbearer of Asian football industry into global domain, what are the key issues you focus on?

Again being Asian and a Singapore Indian and flying the BVB flag in the region, there is a sense of pride and belonging when you put on the black and yellow colours and walk into the various international and corporate offices in Asia, and sharing the BVB philosophy. As a leader here in Asia, my first objective is to spread black and yellow hearts to the sporting community in Asia, meaning we want to grow our fan base. We have to first be seen, then be popular, and thereafter be loved. This is the BVB way and ethos that we apply noting that we are also competing with many other top European and English clubs in the market. We are also looking at new business opportunities, sportive corporations, CSR initiatives as we are working with IPC at the moment, media and PR activities with our players and top management and finally to push for more merchandising sales in the region.

4

What kind of expertise can Singapore offer to BVB when it comes to networking and football while learning from its experiences and that of other countries?

Here in Singapore, we have the infrastructure and administrative know-how to conduct football tournaments at the youth level. We have seen many top youth projects that were previously organised from the grassroots level to the international level. There are also many top corporates here in

Singapore that can use football as a platform to connect and reach its consumers and target audience. Lastly, through CSR we can also connect with the right companies and BVB can then channel its expertise to reach organisations and foundations in Asia where we can provide football coaching sessions and education all for a good and noble cause.

5 How does BVB help in sustainable development goals?



There were many sustainable activities and projects that we have embarked globally but here in Asia, we have worked on projects primarily focusing on youth. The last couple of years we have worked with the freedom project in Bangalore with the slum kids, Shanti Bhavan orphanage also in Bangalore, the Starfish foundation with kids its youth in Cambodia, and most recently here in Singapore together with IPC, we ran some football initiatives for Jamiyah children's home and football focus on underprivileged kids. It was indeed heartwarming for all of us and we enjoyed sharing the goodwill.



6 How have roles and responsibilities changed for you with the outbreak of Covid-19?

Sports and particularly football is played with attendance and much engagement with its fans but unfortunately these days this is far from possible and it seems like only a few months ago we had the joy to be close with our fans in a stadium or an activity that we can do on the ground. But with technology these days we can maximise the way we connect with our stakeholders through digital and virtual means though it is not the same with having physical meetings and activities. We recently organised and conducted the first-ever virtual Asia tour in 2020, where we managed to deliver our objectives that were set pre covid and execute them in a digital way that was well received by our partners. We will be looking at a similar activity in 2021 and happy to share them at a later stage.

7 Covid-19 has emphasised the importance of a concerted effort to fight diseases. How will this shape the football industry in years to come?

It is all relatively new with the adaptation of all these new measures but we will have to remain strong and disciplined to follow these measures that are laid down to enable us to return to some normality. I am confident that there is light at the end of the tunnel and hopefully football can go back to what it was before.

8 How do you propose SICCI should help you in your endeavour?

The network is the key and SICCI can introduce its members to the world of football and how sports can lay a foundation and play a role in the commercial and corporate sectors. BVB can show the way how.



To connect with him on Facebook [click here](#) and to connect with him on LinkedIn [click here](#)

Featuring Profiles of SICCI New Members

Featuring few of the latest new members who have joined the SICCI Family! Do join SICCI in welcoming them.



Dr Ravin Jhunjunwala, Founding Director of NBS Singapore Pte Ltd.

Dr Ravin Jhunjunwala, an accomplished entrepreneur with a list of accolades including an honorary PhD in Management, inherited a third-generation domestic family business and turned it into a multinational corporation with a presence in over twenty countries. The ORIND Group grew into a global brand in the refractory industry because of Dr Jhunjunwalas' innovative ideas and indefatigable nature. Due to his expansive outlook and relentless efforts, Orind China was the first wholly-owned Indian establishment in China which was celebrated as a legendary achievement.

Since the conclusion of the Orind chapter, Dr Jhujhunwala decided to venture into an ecologically sound enterprise and in 2015, the Nutrition Bio System (NBS) Group was born with its headquarters in Singapore. In addition to providing cultivators with a wide range of top-quality organic fertilizers and plant supplements, Dr Jhunjunwala has partnered with the Australian NTS (Nutri-Tech Solutions) group to propagate the concept of Nutrition Farming in India and other Asian countries. His vision is to revolutionize the current farming methods and promote safe plantations without the application of toxic chemicals commonly found in fertilizers and pesticides which would be detrimental to the health of the final consumer.

To make this dream a reality, Dr Jhunjunwala is involved with several game-changing projects in the agriculture and landscape industry and will continue to pursue new avenues that will facilitate sustainable growth without compromising exhaustible resources for the generations to come. Recently he published his first book "What NOT To Do To Succeed in Business".



Mr R P Singh, CEO, CINFLUENCERS.ai

RP Singh is a business leader with over 18 years of work experience in APAC & the Middle East. He has worked with leading media networks like WPP, Starcom MediaVest Group & IPG. During his professional journey, he has served organizations such as GroupM, Starcom, Ogilvy & VML Singapore in leadership positions. He has worked on various multinational brands handling their digital & content marketing mandates. He has led many award-winning marketing campaigns across APAC.

He started Asia Content Network in 2014 to spread content ecosystem & knowledge among the marketing fraternity, which is now running CMS Asia, ContentMoguls50 & AsiaContentNews platforms across the APAC region.

Now, RP is the Founder & CEO of the World's 1st AI-Powered, C-Suite Human Cloud Platform called CINFLUENCERS, which is a platform for Small Businesses to hire virtual CXOs from across Fortune 500 companies globally. This platform allows SMBs to hire global talent on a short-term basis without the need to hire them. Headquartered in Singapore, CINFLUENCERS already has over 150 global CXOs onboard from across 30 industry segments and over 15 CXO titles available to hire virtually.

RP hails from New Delhi and has been working in Singapore since 2015 across his various business verticals, catering to APAC & Global markets.

Featuring Profiles of SICCI New Members [Cont'd]

Featuring few of the latest new members who have joined the SICCI Family! Do join SICCI in welcoming them.



**Mr Sunil Rai, Partner,
Dentons Rodyk &
Davidson LLP**

Sunil is a lawyer and partner at a leading global law firm, Dentons Rodyk & Davidson LLP. He co-heads the Venture Tech and Emerging Companies practice and India practice at Dentons Rodyk. He is also a mentor at Alibaba Cloud – SUSS Entrepreneurship programme, a mentor at Antler and an active volunteer mediator and grassroots leader for several years. Advised and assisted several prominent venture-backed emerging entities in Singapore including Reebonz, PropertyGuru, Luno, Trax Technologies, Validus Capital, Seppure. Listed in Singapore Business Review's 40 and Under Lawyers 2016 and Top 100 Lawyers 2019 by Asian Business Law Journal. Also recognised as Top

100 India-Focused Legal Experts Outside the Country, 2020 by Indian Business Law Journal and an Up-and-coming practitioner for Startups and Emerging Companies by Chambers & Partners.

Sunil frequently advises on establishment of businesses in Singapore and corporate transactions from India to Singapore (and vice versa) including seed and Series A and beyond fund-raising rounds, domestic and cross-border mergers and acquisitions, joint ventures, investments and divestments, restructuring of entities and establishing new businesses across all verticals (i.e. Fintech, Medtech etc).



**Mr Vinod Rai Sharma, Founder, Creative Director, Fine Art Photographer,
D.O.P. & Filmmaker at NIN9 Studios, Singapore**

Mr Vinod Rai has 25 years of practice with visual arts and 7 years of commercial practice. He has been credited by Heads of States and Ministers, celebrities, corporate and business leaders etc. for his work in capturing & managing filming & photography.

He has worked in various countries like Singapore, India, China, Japan, Indonesia, Vietnam, Australia, etc.

He has also worked in conjunction with Zee TV Asia Pacific & Star Plus Pte. Ltd. He manages a full-fledged studio, set up both for photography & filming.



**Ms Gayathri Menon, In-house Senior Creative Stylist with at NIN9 Studios,
Singapore**

Ms Gayathri Menon was featured in the article named "TOP BRIDAL STUDIOS SINGAPORE" in 2020 by MediaOne Business Group Pte Ltd. She was also featured in UK based wedding magazine "DESTINATION WEDDINGS & HONEYMOONS ABROAD" in April 2020 as the top go-to Bridal artist in Singapore. She was awarded CMO ASIA Award for excellence in the BEST WEDDING MAKE UP ARTIST category in 2019. She went ahead

to be featured in singaporebrides.com as the one of top 21 Indian Bridal Artists in Singapore, in 2019 Dec. Ms Rai was awarded CMO ASIA Women Leadership Excellence Awards 2018 in Professional Makeup and Image Consultancy, in Singapore.

She was a judge and mentor for the amateur makeup artists of Singapore's Top Makeup Artist Contest 2018. She was featured among the top 20 Indian Bridal Artists in Singapore in 2017 by Daily Vanity.

New SICCI Members for March 2021

Dulwich College (Singapore) Pte Ltd
Ordinary Corporate

RP Singh
Ordinary Individual

**Synovagen Life Sciences
Private Limited**
Ordinary Corporate

Vinod Rai Sharma
Ordinary Individual

Sunil Rai
Ordinary Individual

**Singapore Kadayannallur
Muslim League**
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Good Startup Pte Ltd
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**Vinaypratapsingh
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For More Information, Please Contact Ms Gowri at :
Phone : +65 6222 2855 (Ext 2003)
Email : gowri.pillai@sicci.com

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INDIA CORONAVIRUS PANDEMIC EMERGENCY APPEAL



Singapore Indian Chamber
of Commerce & Industry

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SICCI CARES

The Singapore Indian Chamber of Commerce and Industry (SICCI) is stepping up to establish a **VIRTUAL COMMAND CENTRE** to coordinate efforts across different community groups to respond to India's call for help.

Please send all medical and respironics equipment to 19 Kian Teck Drive, Singapore 628836 and an email to def.singapore@mea.gov.in and indiacovidfund@sicci.com

All proceeds will be directed to Ministry of Health and Welfare, Government of India.

PLEASE REACH OUT TO US

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SICCI Cares - indiacovidfund@sicci.com

"We want to stand side by side with India as this a crisis of historic proportions and would require our immediate and urgent assistance. I am making a clarion call for the Singapore community at large to support this initiative undertaken by SICCI and LISHA."

- Dr T Chandroo, Chairman SICCI



Singapore Indian Chamber
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LITTLE INDIA SHOPKEEPERS AND HERITAGE ASSOCIATION

Together We Heal. We encourage all our friends to stay home and stay safe.