



Singapore Indian Chamber  
of Commerce & Industry  
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AUGUST 2020

## "Adapt to the New Norm by going Digital"

### Webinar by SMCCI & SICCI

The Singapore Malay Chamber of Commerce and Industry (SMCCI) jointly organised a Facebook Live Webinar on "Adapt to the New Norm by going Digital" with Singapore Indian Chamber of Commerce and Industry (SICCI) on July 29, 2020.

Our supporting partners from Enterprise Singapore (ESG) and Infocomm Media Development Authority (IMDA) shared insights on their digitalization initiatives, such as The Digital Resilience Bonus (DRB), for the food services and retail sectors.



In his opening speech, SICCI's Chairman Dr. T. Chandroo remarked on the notable shift in how companies look to transform the way they conduct business. SICCI's Vice Chairman, Mr. Chandra Mohan Rethnam concluded that it is essential we ensure our food services and retail enterprises make the most of digital technology to improve operations and generate new revenue especially during uncertain times.

## SME Centre Conference 2020

SME Centre Conference 2020, jointly organised by the SME Centres and supported by Enterprise Singapore (ESG) was held on August 6, 2020. Industry experts shared the latest insights on what it takes to navigate the new normal and homegrown firms shared how they have partnered with SME Centres to pivot and grow their business for long-term competitiveness.

SME Centre Chairman, Mr. Chandra Mohan Rethnam, was the moderator of the dialogue with Guest of Honour, Ms. Low Yen Ling, Minister of State at the Ministry of Culture, Community and Youth (MCCY) as well as at the Ministry of Trade and Industry (MTI). She is also the Mayor of South West District.

Our SME Centre@SICCI also co-hosted the breakout track on Business Innovation featuring our business advisors along with expert speakers who spoke on progressing the aspirations of SMEs through innovations, the new normal presents the new opportunities.

### DIALOGUE SESSION



Guest-of-Honour  
Low Yen Ling  
Minister of State  
Ministry of Trade and Industry  
Ministry of Culture, Community  
and Youth



Moderator  
Chandra Mohan Rethnam  
Chairman  
SME Centre@SICCI

**SME  
CENTRE**





# IBD

## Webinar- Business Investment Opportunities in Uttar Pradesh

The International Business Division (IBD) kicked off its first initiative on August 6, 2020 with an interactive virtual webinar to educate Singapore-based small and medium enterprises (SMEs) on how to navigate business opportunities in the Indian market, in particular, Uttar Pradesh.

To support the internationalisation efforts of small and medium-sized enterprises (SMEs) in Singapore, the International Business Division (IBD), a division under the Singapore Indian Chamber of Commerce & Industry (SICCI), supported by Enterprise Singapore (ESG) and working closely with Singapore Business Federation (SBF), IBD aims to provide market outreach and business advisory services on South Asia markets, with a primary focus on India. IBD will be officially launched by the last quarter of 2020 and is headed by Chairman of IBD, Mr. Prasoon Mukherjee.

The first webinar titled, "Business Investment Opportunities in Uttar Pradesh" was graced by Mr. Sidharth Nath Singh, Hon'ble Cabinet Minister of MSME & Export Promotion, Khadi & Textile, Government of Uttar Pradesh, India. This virtual interactive session took place in collaboration with SICCI, Singapore Business (SBF), Government of Uttar Pradesh, PHD Chamber of Commerce and Industry (PHDCCI) and was addressed by key representatives from SICCI, IBD, Enterprise Singapore (ESG), SBF, Uttar Pradesh Government and High Commission of India, Singapore.



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## SBF's Visit to SICCI

On August 4, 2020 the Chairman of Singapore Business Federation's (SBF), Mr. Lim Ming Yan met with Dr. T. Chandroo, Chairman of the Singapore Indian Chamber of Commerce and Industry (SICCI) at SICCI's premises.

The two parties discussed how they could collaborate on internationalisation initiatives and work together to help members with their business transformation efforts. They also shared more about their efforts to help businesses that have been affected during COVID-19.



## SICCI New Members for July 2020

No.	Membership Category	Company	Industry
1.	Ordinary Corporate	Redpeak Advisers Pte Ltd	Financial and Insurance
2.	Ordinary Corporate	Agarwal Pte Ltd	Wholesale and Retail Trade
3.	Ordinary Corporate	Artificial Intelligence Technology Solutions Pte Ltd	Artificial Intelligence Solutions
4.	Ordinary Corporate	Pilot Ventures Pte Ltd	Construction / Logistics
5.	Ordinary Individual	Mr. Sureshwaran Letchmanan	Individual
6.	Ordinary Individual	Ms. K Nisha	Individual
7.	Ordinary Individual	Mr. Santhana Samy	Individual
8.	Ordinary Individual	Ms. Rosini Naidu	Individual
9.	Associate Corporate	YCH Global Logistics Pte Ltd	Transportation and Storage



# SICCI Makes the News

The Singapore Indian Chamber of Commerce and Industry (SICCI) and its Small and Medium Enterprise Centres (SME Centre@SICCI & SME Centre@Little India) were featured on August 6, 2020 on Tamil Seithi.Mediacorp. In July 2020 alone, SICCI's SME Centres received more than 1,700 calls and emails, most of which concerned businesses affected by COVID-19.

In addition, SICCI and its International Business Division (IBD) were covered on the August 6, 2020 edition of The Business Times of Singapore. The article mentioned the webinar hosted by IBD, titled "Business Investment Opportunities in Uttar Pradesh", which aimed to create awareness of opportunities for collaboration and investment in the Indian state.



5,986 Views

Seithi.Mediacorp  
August 6 · 🌐

கொரோனா கிருமிப்பரவல் சூழலில், அதிகமான சிறிய, நடுத்தர நிறுவனங்கள் உதவி கேட்டு தொடர்பு கொண்டுள்ளதாகச் சிங்கப்பூர் இந்தியர் வர்த்தக, தொழிற்சபை தெரிவித்துள்ளது.

கிருமிப்பரவலை முறியடிப்பதற்கான அதிரடித் திட்டம் தொடங்கியது முதல் கடந்த மாதம் வரை, 1,700க்கும் அதிகமான அழைப்புகளும், மின்னஞ்சல்களும் பெறப்பட்டதாக அது கூறியது.



**Mr. Johnson Paul**

## Welcoming a New CEO for SICCI

The Singapore Indian Chamber of Commerce and Industry (SICCI) would like to welcome the new CEO of SICCI, Mr. Johnson Paul, who will start work from 1st September, 2020. Mr. Johnson brings decades of experience in key areas such as strategic and corporate planning, project management and digital transformation.

He has honed these skills through his work with, such as, the National Library Board, the Bill and Melinda Gates Foundation, and the National University of Singapore. His counsel and expertise will strengthen SICCI's commitment to uplifting the business community in Singapore. He will also help to build deeper relationships and collaborations with government agencies, such as local and international trade associations and chambers

Lookout for more details soon at

[www.facebook.com/SingaporeIndianChamber](https://www.facebook.com/SingaporeIndianChamber)

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