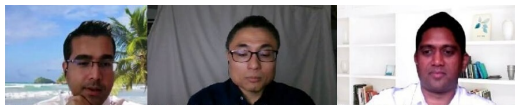




Mitigating Financial Risk Amidst COVID-19

A total of 4 webinars have been conducted in April 2020.



Singapore businesses are facing an unprecedented economic disruption due to the COVID-19 outbreak. The revenue impacts of this crisis may well imperil cash-flow solvency for some otherwise stable businesses. To address these concerns and more, the Singapore Indian Chamber of Commerce and Industry conducted 2 more webinars over the second half of April 2020.

On **23 April 2020**, the **SME Centre@SICCI** and **SME Centre@Little India** organised a webinar that sought to impart knowledge on financial resilience and the immediate actions to mitigate risk during the disruption caused by COVID-19. SMEs were empowered on how to review common key performance with an aim to improve cash-flow and profitability as well as explore alternate financing options to sustain their business. Panelists also explained the various types of loans for SMEs and how to tap on the right assistance scheme based on their respective financial situations. A total of **79 SMEs and professionals** participated in this webinar.

On **27 April 2020**, another webinar providing legal insight and industry strategies for SMEs was conducted by SICCI. Four organisations participating as panelists shared their acute knowledge on how to turn challenges into opportunities in times of crisis, as well as the various loan schemes available for SMEs to take advantage of. A total of **84 participants**, from countries including USA, India and Singapore benefited from this webinar.

Participating Organisations

蔡CHAY
CORPORATE ADVISORY

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K&L GATES
STRAITS LAW





Webinar Offer Packages

eDM + 20-minute webinar: **\$480***

eDM + 30-minute webinar: **\$550***

eDM + 40-minute webinar: **\$620***

Even as Circuit Breaker measures gradually ease, companies may opt to continue working from home beyond **1 June 2020** as the Government spares no effort in ensuring the safety of all. Bearing this in mind, the Singapore Indian Chamber of Commerce and Industry has come up with attractive webinar offers for business owners to promote their products or services at the comfort of their homes via a webinar hosted by the Chamber. They get to decide the format and programme of the webinar while the Chamber helps them connect with more than 500 members and non-members. Call **6222 2855** or email **bd@sicci.com** to sign up for this offer. **Prices are not inclusive of GST.***

79th Annual General Meeting

Owing to the current Circuit Breaker measures implemented by the Singapore Government to contain COVID-19, the 79th Annual General Meeting of the Singapore Indian Chamber of Commerce & Industry will be held via a **ZOOM webinar** on **Friday, 15 May 2020 at 2:30pm**.

This is a first in the Chamber's 96-year history.

STEER Programme



Enterprise Singapore has launched the **SG-Together Enhancing Enterprise Resilience (STEER)** programme to encourage more industry players to step up to support fellow businesses. The funds from STEER can be used to help position business for growth beyond the crisis, such as through support for market diversification and the reskilling of workers. To know more, scan the QR code or email **enquiry@enterprisesg.gov.sg**